

# Moovly Announces Twitter Integration

written by Raj Shah | March 18, 2021

March 18, 2021 ([Source](#)) – Moovly Media Inc. (TSXV: MVY) (OTC Pink: MVMYF) (FSE: 0PV2) (“Moovly” or the “Company”) is pleased to announce its integration with Twitter. Moovly users can now seamlessly publish videos to their Twitter account via either the Moovly platform or the Moovly Automator.

With 192 million daily active users sending 500 million messages per day, Twitter is a world leader in both messaging and marketing. In 2020, 40% of Twitter users carried out a purchase after seeing it on Twitter. With an average session time of 3.5 minutes, Twitter has shown its ability to capture users’ attention. (source: Oberlo, subsidiary of Shopify)

The Moovly platform and Automator allow for simple and immediate video publication on Twitter. This full integration avoids the issue of improper video format on Twitter which appears in the form of a “your media file could not be processed”. Moovly’s integration dispenses with this issue for its users.

Moovly CEO Brendon Grunewald said, “With a multitude of uses for Moovly on Twitter, we expect significant uptake. Twitter has become synonymous with breaking news and up-to-the-minute announcements and updates. This integration allows Moovly’s clients to publish videos to Twitter quickly and simply. This Twitter integration is particularly powerful when combined with our Automator technology, allowing users to broadcast their updates, news and promotions.”

**About Moovly:**

Moovly is the leading provider of creative cloud-based tools to create compelling marketing, communications and training videos and video presentations. Moovly's advanced Studio Editor with millions of assets seamlessly integrated (via partnerships with Getty Images & Storyblocks) is all you need to create engaging video content to promote, communicate or explain your product, service or message. Moovly's API and Automator technologies allow third parties to automate parts or all of the content creation process, including mass video customization, personalized videos (video version of mail merge), automatic content creation or updating by connecting data sources. With clients including users from over 300 of the Fortune 500, small businesses, freelancers and Ivy league universities, Moovly is an intuitive, cost effective choice for DIY creation of engaging video-based content.

*"Your story begins with Moovly"*

Files are available for download in our press room at [www.moovly.com/pressroom](http://www.moovly.com/pressroom).

For additional information about Moovly, please visit [www.moovly.com](http://www.moovly.com).

Brendon Grunewald  
President, CEO and Director  
Email: [press@moovly.com](mailto:press@moovly.com)

Kelsey Chin  
CFO and Company Secretary  
Email: [press@moovly.com](mailto:press@moovly.com)

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*“anticipate”, “continue”, “estimate”, “objective”, “ongoing”, “may”, “will”, “project”, “should”, “believe”, “plans”, “intends” and similar expressions are intended to identify forward-looking information or statements. More particularly and without limitation, this news release contains forward looking statements and information with respect to Moovly’s future business plans and the expected benefits of its products. The forward-looking statements and information are based on certain key expectations and assumptions made by the Company. Although the Company believes that the expectations and assumptions on which such forward-looking statements and information are based are reasonable, undue reliance should not be placed on the forward looking statements and information because the Company can give no assurance that they will prove to be correct.*

*By its nature, such forward-looking information is subject to various risks and uncertainties, which could cause the actual results and expectations to differ materially from the anticipated results or expectations expressed. These risks and uncertainties, include, but are not limited to, Moovly’s inability to continue to commercialize its products or demand for its products decreases or disappears. Other risk factors are set forth in detail in the Company’s Management Discussion and Analysis dated December 31, 2020 which is available for review under the Company’s corporate profile at [www.sedar.com](http://www.sedar.com). Some other risks and factors that could cause the results to differ materially from those expressed in the forward-looking information also include, but are not limited to: general economic conditions in Canada, the United States and globally; industry conditions, unanticipated operating events; failure to obtain any necessary third party consents and approvals, if and when required; the availability of capital on acceptable terms; the need to obtain required approvals from regulatory authorities; stock market volatility; competition for, among*

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