

# Datable Technology Announces Conference Call

written by Raj Shah | December 14, 2021

December 14, 2021 ([Source](#)) – Datable Technology Corp. (TSXV: [DAC](#)) (OTCQB: TTMZF) (the “Company” or “Datable”), a software company that provides a marketing automation and consumer data platform called **PLATFORM<sup>3</sup>**, announces that it will hold a conference call on Wednesday, December 15, 2021, to discuss the acquisition of Dabbl, as well as introduce the Strategic Services Group (see press releases dated November 23, 2021 and November 18, 2021, respectively). The conference call will begin at 5:45 a.m. PT / 8:45 a.m. ET.

The call will be hosted by Rob Craig, CEO of Datable, and Kim Oishi, Executive Chairman. In addition, the call will feature the new members of the Strategic Services Group: Marc Reintjes and Mike Ridgewell.

Mr. Reintjes was previously an executive at the Walt Disney Company for over 24 years, holding senior positions including Executive Director, International Sales & Distribution. Before joining the Strategic Services Group, Mr. Reintjes advised Datable and was instrumental in helping Datable increase contracted revenues with the home entertainment division of a leading US. Based film production and distribution company from \$80,000 in 2018 to \$800,000 in 2020.

Mr. Ridgewell was previously an executive at the Walt Disney Company for over 10 years, where he led the Disney Movie Rewards program as Vice President, CRM/Disney Movie Rewards & Disney/ABC Home Entertainment and Television Group. He led the team that ran both the stand-alone loyalty programs and integrated the CRM

and Direct-to-Consumer campaigns for Disney, Pixar and Marvel.

Interested participants may access the conference call by dialing 1-855-327-6837 (Toll-Free) or 1-631-891-4304 (International). The Conference ID is 10017573. Following the event, a recording of the conference call will be available on the Company's website.

### **About Datable Technology Corporation**

Datable has developed a proprietary, mobile-based consumer marketing platform – **PLATFORM<sup>3</sup>** – that is sold to global Consumer Packaged Goods (CPG) companies and consumer brands. **PLATFORM<sup>3</sup>** is delivered as a subscription service (Software as a Service model) and used by CPG companies to engage consumers, reward purchases and collect valuable consumer data. **PLATFORM<sup>3</sup>** incorporates proprietary technology to monetize the consumer data, including demographics and purchasing behaviour, by sending consumers targeted offers by email and text messages. For more information, visit [datablecorp.com](http://datablecorp.com).

For additional information about the company please visit [www.sedar.com](http://www.sedar.com). The TSX Venture Exchange Inc. has in no way passed upon the merits of the transaction and has neither approved nor disapproved the contents of this press release. Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release. This news release contains forward-looking information, which involves known and unknown risks, uncertainties and other factors that may cause actual events to differ materially from current expectation. Important factors – including the availability of funds and the results of financing efforts, – that could cause actual results to differ materially

from the Company's expectations are disclosed in the Company's documents filed from time to time on SEDAR (see [www.sedar.com](http://www.sedar.com)). Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. The Company disclaims any intention or obligation, except to the extent required by law, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

## **About Dabbl**

The Dabbl platform provides a safe, simple, and enjoyable way for consumers and brands to spend time and create value together through shared experiences and data. Since 2017, Dabbl has facilitated more than 200 million consumer engagements and delivered more than \$6 million in loyalty value through the Dabbl app and its white-label retail solution. For more information, visit [brands.getdabbl.com](http://brands.getdabbl.com)

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SOURCE Datable Technology Corp.