

Siyata Mobile Signs Canadian Distribution Agreement with Allcan Distributors for Uniden® UV350 and PTT Accessories



October 23, 2018 (Source)
– *Distribution Agreement Sets up Uniden® UV350 In-Vehicle Device for Upcoming Canadian Launch*

Siyata Mobile Inc. (the “Company” or “Siyata”) (TSX-V:SIM / OTCQX:SYATF) is pleased to announce that it has signed a distribution agreement with Allcan Distributors (“Allcan”) in preparation for the launch of the Uniden® UV350 in-vehicle 4G/LTE device in Canada.

Allcan’s distribution reach is a key component to Siyata’s strategy as they distribute through channels for various tier 1 wireless operators in Canada.

Allcan Distributors is a leading Canadian distributor of innovative industrial wireless products and accessories related to Push-to-Talk solutions, focusing on providing clients equipment from leading national manufacturers and major wireless carriers. With over 40 years of experience supplying quality communications, Allcan has become one of Canada’s most distinguished providers of wireless communication and cellular support equipment.

Marc Seelenfreund, CEO and Chairman of Siyata Mobile, states, “Partnering with Allcan will provide us with a trusted network

to distribute our Uniden® UV350 and accessories throughout Canada. It is another major milestone for Siyata that sets us up to become a leading player in the Canadian PTT market.”

The Uniden® UV350 4G/LTE is the world’s first and only in-vehicle connected cellular device with push-to-talk over cellular (PoC) that is compatible on “Band 14.” The Uniden® UV350 is an all-in-one, purpose-built in-vehicle Internet of things (IoT) device to upgrade antiquated two-way radio technology as a smarter, more advanced solution to communicate, navigate and create in-vehicle efficiencies never seen before in the commercial fleet and vehicle market. Android-based applications and other features available for download on the Uniden® UV350 help improve driver/worker safety and create efficiencies not offered by single-purpose hardware which clutter the inside of a vehicle cabin which can be distracting for drivers.

About Allcan Distributors

Allcan Distributors is headquartered in Edmonton AB, and has delivered innovative industrial wireless communications products, services and accessories to the Push-To-Talk and Land Mobile Radio industries in Canada since 1977. Allcan offers equipment and accessories from leading national manufacturers and major wireless carriers within a convenient online shopping environment. Allcan has cultivated strategic relationships with the best manufacturers in the industry to provide clients a wide range of product selection and technical support. As communication technologies become increasingly complex, Allcan’s knowledge, expertise and customer support services continue to evolve to meet those requirements.

About Siyata

A TSX Venture Top 50 Company, Siyata Mobile Inc. is a leading global developer and provider of cellular communications systems for enterprise customers, specializing in connected

vehicle products for professional fleets, marketed under the Uniden® Cellular brand. Since developing the world's first 3G connected vehicle device, Siyata has been a pioneer in the industry, launching the world's first 4G LTE all-in-one fleet communications device in 2017. Incorporating voice, push-to-talk over cellular, data, and fleet management solutions into a single device, the company aims to become the connected vehicle communications device of choice for commercial vehicles and fleets around the world.

Siyata also offers rugged phones for industrial users and signal boosters for homes, buildings, and fleets with poor cell coverage. Siyata's customers include cellular operators, commercial vehicle technology distributors, and fleets of all sizes in Canada, the U.S., Europe, Australia, and the Middle East.

Visit www.siyatamobile.com and <http://www.unidencellular.com/> to learn more.

On Behalf of the Board of Directors of:

SIYATA MOBILE INC.

Marc Seelenfreund

CEO and Chairman

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looking statements. Factors that could cause actual results to differ materially from those in forward-looking statements include market prices, continued availability of capital and financing, and general economic, market or business conditions. There can be no assurances that such statements will prove accurate and, therefore, readers are advised to rely on their own evaluation of such uncertainties. We do not assume any obligation to update any forward-looking statements except as required under the applicable laws.