

# **Siyata Mobile's innovative cellular devices theme song is getting airplay everywhere...**

Wireless technology has been around since the late 1800s in the form of the wireless telegraph. It was around the 1920's that the term wireless radio was starting to be used. We have come a long way since then as now wireless is now a term to distinguish connectivity between digital devices. The latest trend is to combine several devices used by fleet drivers into one multi-purpose device, thereby adding to safety, reducing fees, and ease of use.

Siyata Mobile Inc. (TSXV: SIM | OTCQX: SYATF) is a leading global developer and provider of cellular communications systems for enterprise customers. Or as the Company state – "Facilitating cellular communications with innovative cellular devices."

The Company specialize in connected vehicle products for professional fleets marketed under the Uniden Cellular brand. Since developing the world's first 3G connected vehicle device in 2012 and launching the world's first 4G LTE all-in-one, fleet communications device in 2017, Siyata has become a leading pioneer in the industry.

## CP250 & UV350: OUR FLAGSHIP DEVICES

Welcome, the 4G next generation two-way radio

World's first integrated and dedicated 4G tablet/DVR & smartphone for commercial vehicles, trucks & fleets - introducing the next generation of Land Mobile Radio<sup>(1)(2)</sup>



4G

First and only 4G/LTE in-vehicle devices



Android

All Play Store Apps via Android OS



Battery

In-vehicle Battery installation means there is always power



Speaker

Dedicated Microphone & Speaker for Crystal Clear Extra Loud Sound



PoC

Push-to-Talk Over Cellular Capabilities

(1) Land Mobile Radio has long been the preferred communication network for a variety of industries that dispatch vehicle fleets or have mobile workforces  
 (2) The CP250 & UV350 supports FirstNet band 14

## Siyata's products

Siyata's products include various types of cellular communication devices. **The Uniden® UV350 and Uniden CP250** are tablet style logistics communicators. Ideal for heavy duty equipment, logistics, warehousing, forestry, and others. **The Uniden® UCP100 truck phone** is a communications device that allows drivers to talk and drive with a clearer signal. **The Uniden® UCP200** is the world's first integrated and dedicated smartphone for personal and commercial vehicles, vans, trucks and fleets. **The Uniden® BAGFONE** a cellular mobile device packaged in a rugged water-resistant container so that it can take a beating and still function properly to provide a clear cellular connection in environments where other cell phones won't work. **The Uniden® Cellular Signal Boosters** are for wherever there is a weak cellular signal making it difficult to have a mobile phone conversation or to use mobile data.

**The Uniden® UV350** is an all in one, purpose built, in vehicle device to upgrade antiquated two-way radio technology.

Android-based applications and other features are available for download on the Uniden® UV350 to help improve driver safety.



Siyata Mobile Inc. announced on October 23, 2018 that it has signed a distribution agreement with Allcan Distributors in preparation for the launch of the Uniden® UV350 in-vehicle 4G/LTE device in Canada. Allcan's distribution reach is a key component to Siyata's strategy. Allcan Distributors is a leading Canadian distributor of innovative industrial wireless products and accessories related to Push-to-Talk solutions (PPT). With over 40 years of experience supplying quality communications, Allcan has become one of Canada's most distinguished providers of wireless communication and cellular support equipment.

Marc Seleenfreund, CEO and Chairman of Siyata Mobile, states: "Partnering with Allcan will provide us with a trusted network to distribute our Uniden UV350 and accessories throughout Canada. It is another major milestone for Siyata that sets us up to become a leading player in the Canadian PTT market."

On October 16, 2018 the Company announced it has received

multiple purchase orders from leading industry specialists totaling CAD\$1.3M, which shows continued significant demand for the Company's devices.

CEO Seelenfreund also states: "We know the broad range of industries our devices can work within, and we are participating in multiple large-scale vendors for this next generation of workforce technology."

Siyata have great niche products that especially help fleet drivers. By combining several devices into one (phone, fleet communications, navigation, etc.), and solving other issues (weak signal, water exposure, etc.) the Company is achieving strong sales and is profitable. Definitely a stock to follow as the Company has huge potential to grow from here, especially with 5G and smart cars around the corner.