

Moovly's Google integration with G Suite another leap forward as users of Moovly Videos on YouTube increase 'substantially'

I think we all have a Gmail account...*or three*. Google has been the undisputed industry leader in offering free email accounts and a leader in the creation of technology that we didn't even know we wanted. Remember when Google Maps was introduced? I couldn't walk around London without it. And *Street View*...how cool was that? Now look at all of the offerings, including the Android phone software you are probably reading this on. I count 66 products "For all" (although YouTube Kids is an epic fail for all the wrong reasons), 28 products "For business" and 13 developer products.

Add another one, or at least highlight its inclusion. As announced on July 16, 2020, Moovly Media Inc. (TSXV: MVY) has accelerated its Google integration with G Suite. According to the press release, this has resulted in significant adoption, resulting in tripling of user metrics from March to April 2020. A short time, but probably indicative as more people become aware of this technology. Moovly templates have recently been made available in Google Sheets, resulting in increased use of the Moovly range of products, so expect usage of Moovly to continue to grow. **With increasing awareness of the product's capabilities and the potential for growing adoption of the technology, expect a corresponding market valuation increase.**

Whether you are stuck at home and making videos of your last beach holiday for your social media accounts or your

business/job has you working from home, this is another great leap forward. How does it work? Simply. Moovly has integrated an easy to use “Publish to YouTube” feature, which allows users to publish their videos on YouTube with the single click of a button. It’s seamless and effortless.

If you haven’t tried the Moovly video software, you should! It’s so simple, you need no software, just your internet browser. Need help? Yes, you can use your smartphone to record footage or take pictures to use in your video, but what if you want visuals you can’t make yourself – like fireworks, stars or wild animals? Or sounds and music? Moovly contains over 1.3 million media objects you can use for free! Moovly users can also push content directly from their Google Drive to Moovly.