

Nouveau Monde graphite targets North American lithium-ion battery market

July 12, 2016 – Nouveau Monde Mining Enterprises Inc. (TSXV: NOU | Frankfurt: NM9 | OTC Pink: NMGRF) owns the Matawinie graphite property, located in the Saint-Michel-des-Saints area, approximately 130 km north of Montreal, Québec. The project is also in close proximity to the Lac-Des-Îles mine, the only graphite producer in North America. The company is targeting the North American lithium-ion battery market which has given priority to obtaining local, green and safe supply of natural graphite.

In this interview with InvestorIntel Publisher Tracy Weslosky, Nouveau Monde President and CEO Eric Desaulniers:

- Discusses the recent private placement raising \$2.31 million and the robust economic assessment of the Matawinie project.
- Outlines the quality requirements for graphite in the market at present.
- Details the infrastructure advantages and the presence of skilled local labour in the proposed mining area.
- Indicates where the graphene potential is.

As InvestorIntel has reported previously, Nouveau Monde is one of several companies that have joined forces to acquire a micronizing and spheronizing mill to produce spherical graphite, which they describe as a critical step in the production of anode material used in lithium-ion batteries. The partners' ultimate goal is to achieve full qualification of their materials by lithium-ion battery manufacturers. They see themselves as taking part in the first real effort by junior graphite companies to address the needs of the battery

makers. Just as importantly, the technology will represent a major improvement over methods at present employed in China.

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