Smartcool Installs On Commercial Refrigeration in German Cheese Distribution Warehouse

April 11, 2019 (Source) – *Successful Pilot Leads to Total Facility Deployment*

Smartcool Systems Inc. (TSXV: SSC) (OTC Pink: SSCFF) (FSE: R3W) are pleased to announce that the company has been awarded a Purchase Order to install multiple proprietary ESM systems at a large refrigerated warehouse in Hannover, Germany. The installation will be completed by Smartcool's technical staff early next week.

After an initial installation was monitored over the last 18 months and proved significant savings, the customer is now moving forward with a full deployment. The warehouse is operated by a cheese distribution company that buys cheese from numerous cheese producers and distributes to grocery stores and other food retailers. Smartcool anticipates that this full deployment may lead to further installations upstream to the cheese producers and downstream to food retailers for their respective refrigeration needs.

Ted Konyi, CEO, stated "clearly the activity level in Germany is increasing and I believe that the legwork that has been done over the last year is starting to bear fruit. With high utility rates and a drive to reduce emissions, Smartcool is well positioned to assist German businesses in achieving economic benefits and emissions targets. I am anticipating that the products developed by our Total Energy Concepts division should also have applicability in this high utility rate market."

About Smartcool

Smartcool Systems Inc. provides cutting edge energy efficient and energy cost reduction solutions for businesses around the world. The ECO3, ESM and ECOHome are Smartcool's unique retrofit technologies that reduce the energy consumption of compressors in air conditioning, refrigeration and heat pump systems by up to 40%.

Total Energy Concepts (TEC), a wholly owned subsidiary of Smartcool, is a national leader in Power Protection, Energy Management, Power Quality, Facility Grounding, and Lighting Solutions that help companies improve their bottom line by reducing expenses that drastically cut into company profits. TEC focuses on a holistic approach to energy efficiency with proprietary technologies for power factor correction and third party technologies including LED, voltage conditioning and intelligent motor controls.

For more information please www.smartcool.net and www.totalenergyconcepts.com

Legal Notice Regarding Forward Looking Statements

This news release contains "forward looking statements". Forward-looking statements are projections of financial performance or future events. Forward-looking statements can be identified by the use of words such as "expect", "anticipate", "intend", "plan", "believe", "estimate" and words of similar meaning. Forward-looking statements are based on management's current expectations and assumptions and they are subject to risks that may cause actual results to differ materially from those expressed or implied by such forward looking statements. Forward-looking statements in this news release include those concerning the company's belief in the growth opportunities in the UK. These statements are subject to risks that may cause the actual results to be materially different in future periods from those expressed or implied by

such forward looking statements. Risks that may prevent or delay the forward looking statements from coming to fruition as anticipated include the availability of working capital, risks inherent in product development, as well as market factors that may increase costs or time to market. It is our policy not to update forward looking statements except to the extent required under applicable securities laws. Further information on the Company is available at www.sedar.com or at the Company's website, www.smartcool.net.

Neither the TSX Venture Exchange nor its Regulation Services Provider accepts responsibility for the adequacy or accuracy of this release.