

Element Makes First Shipments to Walgreens

June 1, 2021 (Source) –

- Rejuvenate™ ready to drink organic plant protein beverage to be available in over 8,000 Walgreens locations across the United States
- Once on shelves, Rejuvenate™ products will be in over 16,000 retail locations in North America

Element Nutritional Sciences Inc. (CSE:ELMT) (the “Company” or “Element”), is pleased to announce that it has commenced shipments of its proprietary Rejuvenate™ ready to drink organic plant protein beverage to Walgreens locations across the United States. It is expected that Rejuvenate™ will be added to 8,468 Walgreens locations, which will bring the total number of retail locations carrying Rejuvenate™ products to over 16,000 across North America.

Rejuvenate™ products are currently also available through CVS and Food Lion retail locations in the United States and Loblaws, Shoppers Drug Mart, Rexall as well as Metro retail locations in Canada, and online via amazon.com and rejuvenatemuscle.com. The Company also completed an agreement with Sam’s Club in March 2021 for online sales of Rejuvenate™ ready to drink organic plant protein beverages.

“We are thrilled to be accelerating the distribution of Rejuvenate™ through Walgreens across the United States. Our early success securing shelf space with North America’s top retailers is directly attributable to our product innovation, the very large market opportunity in improving muscle health and the clinical data that supports our product’s efficacy. Going forward, we will be focused on expanding our distribution network, working to improve the velocity of sales with existing partners and innovating new products to help

consumers improve muscle health, prevent muscle loss and *Live Stronger Longer*,” said **Stuart Lowther, Chief Executive Officer of Element**.

About Element

Element is an innovative and research driven Canadian nutraceutical company specializing in the development of science-based products for the global consumer packaged goods market, with a portfolio focused specifically on men and women over the age of 50. Element’s lead product, Rejuvenate™, is a proprietary formulation that is clinically proven to assist in the rebuilding, restoration and rejuvenation of natural loss of muscle mass due to aging or other medical conditions. Element also offers JAKTRX™, an elite brand of performance supplements. Element was founded in 2015 and is located in Burlington, Ontario.

To learn more about Element, visit elmtinc.com.

More information about **Rejuvenate** can be found at: www.rejuvenatemuscle.com

Forward Looking Statements

This news release contains “forward-looking information” and “forward-looking statements” (collectively, “forward looking statements”) within the meaning of the applicable Canadian securities legislation. All statements, other than statements of historical fact, are forward-looking statements and are based on expectations, estimates and projections as at the date of this news release. Any statement that involves discussions with respect to predictions, expectations, beliefs, plans, projections, objectives, assumptions, future events or performance (often but not always using phrases such as “expects”, or “does not expect”, “is expected”, “anticipates” or “does not anticipate”, “plans”, “budget”, “scheduled”, “forecasts”, “estimates”, “believes” or “intends” or variations of such words and phrases or stating that

certain actions, events or results “may” or “could”, “would”, “might” or “will” be taken to occur or be achieved) are not statements of historical fact and may be forward-looking statements. In this news release, forward looking statements relate, among other things, to: the expected number of retail locations with the Company’s products and the market opportunity for the Company’s products.

These forward-looking statements are based on reasonable assumptions and estimates of management of the Company at the time such statements were made. Actual future results may differ materially as forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to materially differ from any future results, performance or achievements expressed or implied by such forward-looking statements. Such factors, among other things, include: fluctuations in general macroeconomic conditions; expectations regarding the size of the United States and Canadian health, nutraceutical and wellness markets and changing consumer habits; the viability of the Company’s products; availability of distribution channels for the Company’s product offerings; the ability of the Company to successfully achieve its business objectives; plans for expansion; successful development of the Company’s proposed products; the presence of laws and regulations that may impose restrictions or recalls on the sale of the Company’s products in the United States and Canada; customer and distributor relations; fluctuations in securities markets; and the inability of the Company to obtain adequate insurance to cover risks and hazards. Although the forward-looking statements contained in this news release are based upon what management of the Company believes, or believed at the time, to be reasonable assumptions, the Company cannot assure shareholders that actual results will be consistent with such forward-looking statements, as there may be other factors that cause results not to be as anticipated, estimated or intended.

Readers should not place undue reliance on the forward-looking statements and information contained in this news release. The Company assumes no obligation to update the forward-looking statements of beliefs, opinions, projections, or other factors, should they change, except as required by law.

No stock exchange, securities commission or other regulatory authority has approved or disapproved the information contained herein. 

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