

Drolet Stock Notes on TAAT™ Global Alternatives: A Nicotine and Tobacco-Free Smoking Experience

Mario Drolet, President of MI3 Communications Financières Inc. (MI3), released his Drolet Stock Notes on TAAT™ Global Alternatives Inc. (CSE: TAAT | OTCQX: TOBAF) on August 16, 2021, for exclusive distribution on InvestorIntel. Highlights include:

- The company has developed TAAT, which is a tobacco-free and nicotine-free alternative to traditional cigarettes offered in original, smooth and menthol varieties.
- As of early August 2021, TAAT™ is sold in approximately 500 stores in the United States, representing significant short-term growth compared to approximately 300 stores as of mid-July 2021. Through its wholesale partners, the Company has established TAAT™'s presence around urban centres such as Cincinnati, Columbus, Chicago, and Atlanta.
- In response to the Biden Administration's plans to cap nicotine content in cigarettes in the U.S., TAAT™ launches its Beyond Nicotine™ initiative. Patent filing on Beyond Tobacco™ refinement technique advanced to "nonprovisional" status (pending assignment of an examiner) with an enhanced scope of protection.
- MACD bullish ... TAAT rebounding from \$3.01 to \$4.64 ... a possible squeeze in the making.
- MI3 target / December 2021; \$5.40 – \$5.75
- Support: S2; \$3.95 S1; \$4.20 Resistance: R1; \$4.40 R2; \$4.64



About TAAT™ Global Alternatives Inc.

The Company has developed TAAT™, which is a tobacco-free and nicotine-free alternative to traditional cigarettes offered in “Original”, “Smooth”, and “Menthol” varieties. TAAT™’s base material is Beyond Tobacco™, a proprietary blend which undergoes a patent-pending refinement technique causing its scent and taste to resemble tobacco. Under executive leadership with “Big Tobacco” pedigree, TAAT™ was launched first in the United States in Q4 2020 as the Company seeks to position itself in the \$814 billion global tobacco industry.

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