

Dedicated to immunity, cognitive functions and relaxation – Rritual Superfoods product line to hit the USA in Q2

Natural based products that can boost our physical and mental well-being are becoming increasingly popular. The public is learning that spending on health and reducing disease is a wise move both financially and for your long term health and happiness.

By 2025, the global health and wellness market is forecast to have revenues of over US\$6 trillion, up 36% from US\$4.4 trillion in 2019.

One company tapping into this emerging health and wellness market is Rritual Superfoods Inc. (CSE: RSF) (“Rritual”). **Rritual is dedicated to using functional mushrooms and herbs combined to help clients with immunity, cognitive/brain function, and relaxation.**

Rritual Superfoods are made from natural herbs and medicines with hundreds of years of history. Rritual combines functional mushroom and adaptogens to create plant-based elixirs. Adaptogens are non-toxic herbs, roots, and fungi that work to increase your body’s ability to resist stressors, restoring the body to its normal or optimal function.

Why buy Rritual Superfoods?



Why Ritual?

Take charge of your health like never before.

Ritual offers a range of products to fit every lifestyle. Our natural elixirs are powered by super ingredients that help you navigate the mental, emotional, and physical challenges of our modern lifestyle, helping you find the balance you've been missing.

Dedicated to Well-Being

Dedicated to purity, efficacy, and sustainability, all Ritual products are certified organic, gluten-free, vegan, and made with only non-gmo ingredients and no added sweeteners or artificial flavors of any kind.

Ritual natural elixirs are formulated to support your physical + mental wellbeing. Our products possess unique properties to help you boost immunity, improve brain function, adapt to stress and more.

Source

Ritual states:

“Our small batch elixirs are made with limited, yet very purposeful and organic ingredients – beginning with naturally harvested mushrooms, herbal spices like cinnamon and ginger, and whole foods like coconut + fruit powders to create blends that are as delicious as they are beneficial.”

Ritual Superfoods is just beginning to commercialize their products in the USA

Ritual Superfoods is launching in North America in Q2 2021 as the company positions itself as a leader in the functional health and wellness industry. This is good news for investors as successful commercialization potentially leads to rapidly growing revenues and profits. This also potentially leads to stock price appreciation as the market re-rates a company.

Ritual Superfoods products for cognitive, immune, and stress/sleep support



Chaga Immune



Lion's Mane Focus



Reishi Relax

Source

Ritual CEO David Kerbel recently stated in an exclusive interview with InvestorIntel that “functional mushrooms have been around for 2000 years and Ritual has taken it to the next level by adding the adaptogens...We are right on the cusp of becoming that premium brand in the space...”

It is also interesting to note that functional mushrooms are a Top-10 rated food in the \$275 billion functional food market.

More about the company's rapid progress since recently listing on the CSE

Ritual Superfoods only listed on the CSE in March 8, 2021 so their story is still very new. Then on March 11 Ritual announced their launch of a U.S. facing e-commerce website Ritual.com. With the announcement came the news that Ritual's Reishi Relax products won a ECRM Buyer's Choice Award at the 'Whole Body & Mind Wellness' virtual trade show. On March 17 Ritual announced that they had completed a second commercial scale manufacturing run. This is an important step to support their Q2 2021 U.S. product launch. Then on March 30 Ritual announced: “Ritual Superfoods to launch product line in Rite Aid Stores nationwide...throughout the USA in Q2 and Q3.” What a month of tremendous news flow!

CEO Kerbel stated:

“To meet expected demand, we have ramped up securing raw materials and scheduled commercial scale production runs. Maintaining a consistent and scalable manufacturing cycle is a core focus as we look forward to bringing our products to the major retailer shelves soon. Our team has been carefully and methodically building our logistics infrastructure which will allow for not only our needs today but also will allow us to achieve sustainable growth into the future.”

Closing remarks

If the COVID-19 pandemic has taught us anything, it is that we need to look after our health, especially our immune system, and our mental and physical well-being.

Rritual Superfoods is just beginning their journey to tap into the health and wellness market, a global market that is forecast to grow from about US\$4.4 trillion to US\$6 trillion in the next 5 years.

Rritual Superfoods currently trades on a market cap of just C\$34 million and looks to be worth following closely as they make their launch into the U.S starting in Q2, 2021.