

Red Light Holland Reaches Distribution Arrangement for iMicrodose Packs with Smartshop Oss, in Oss, Netherlands and will Build an iMicrodose Media Information Centre (iMIC) Onsite

October 5, 2020 (Source) – Red Light Holland Corp. (CSE: TRIP) (FSE: 4YX) (OTC: TRUFF) (“**Red Light Holland**” or the “**Company**”), an Ontario-based corporation positioning itself to engage in the production, growth and sale of its brand of magic truffles to the legal, recreational market within the Netherlands, is pleased to announce their iMicrodose Packs (“**iMicrodose Packs**”) powered by Red Light Holland are expected to be available on by the end of October, 2020 in Smartshop Oss located at Walstraat 29, 5341 CJ Oss, Netherlands as Red Light Holland has reached a distribution agreement with Smartshop Oss.

Red Light Holland has also reached an agreement with Smartshop Oss to build and set up an iMicrodose Media Information Centre (“**iMIC**”) in Smartshop Oss, expected to be ready before the end of 2020.

“This is just another example on how aggressive we are by immediately increasing the ability for consumers, all over the Netherlands, to purchase our iMicrodose packs powered by Red Light Holland. It also instantly increases our brand’s visibility,” said Todd Shapiro, CEO and Director of Red Light Holland. “Equally as important, we are very excited to work

with Shai Ramsahai and his team, as they are very familiar with the Truffles' industry in the Netherlands. This once again proves how open and accepting the pioneers of the industry are, as they continue to welcome us with open arms, as together we plan on growing the market synergistically."

"We are really happy to work with Red Light Holland. Todd and Hans Derix (President of Red Light Holland) have really impressed me with their early knowledge of the industry and their ability to instantly think of creative ideas to help capture a new customer base including their clever iMicrodose Media Information Centre (iMIC) to help educate consumers, which we are pleased to eventually have in Smartshop Oss. Their iMicrodose fridges are pretty cool too!" added Shai Ramsahai, CEO of Smartshop Oss.

Smartshop Oss is located at Walstraat 29, 5341 CJ Oss, on one of the main shopping streets in the city centre of Oss. Oss is a municipality and a city in the southern Netherlands, in the province of North Brabant.



Pictured: Smartshop Oss in Oss, Netherlands

To view an enhanced version of this graphic, please visit:
https://orders.newsfilecorp.com/files/2017/65204_7ad16a927418686d_001full.jpg

About Red Light Holland Corp.

The Company is an Ontario-based corporation positioning itself to engage in the production, growth and sale (through existing Smart Shops operators and an advanced e-commerce platform) of a premium brand of magic truffles to the legal, recreational market within the Netherlands, in accordance with the highest standards, in compliance with all applicable laws.

For additional information on the Company:

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Forward-Looking Statements

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