

Pacific Potash Corporation: Update on Management Positions and Sampling Process

April 10, 2014 (Source: Accesswire) – Pacific Potash Corporation (TSX-V: PP; OTCQX: PPOTF; FSE: P9P, “Pacific Potash”, “the Company”) is pleased to announce: Appointment of Dr. Cookenboo to replace Mr. Costa as Consulting Geologist for the Amazonas Potash Project.

The Company today announces the appointment of Dr. Harrison Cookenboo as its geological consultant in charge of the development of the Company’s Amazonas Potash Project. Dr. Cookenboo, Ph.D., P.Geo., is a member of the British Columbia Association of Professional Engineers and Geologists, and a Fellow of the Geological Association of Canada. Dr. Cookenboo co-authored the Company’s initial 43-101 technical report on the Amazonas Potash Property. He has consulted, examined, evaluated and reported on numerous Brazilian based projects including commodities such as diamonds, gold, silver and many more commodities since the early 2000’s.

Dr. Cookenboo replaces Mr. Andre Costa who tendered his resignation as Chief Geologist to the Company, effective February 28, 2014, to pursue other independent consulting assignments.

Appointment of Mr. John Santos as General Manager of Potassio Ocidental

The Company also announces the appointment of Mr. John Santos as the General Manager of the Company’s wholly owned Brazil subsidiary, Potassio Ocidental. Mr. Santos is a businessman with experience dealing in all aspects of the Brazilian mining

industry including government negotiations and reporting.

Update on Shipment of Samples

Further to the Company's new release of March 31st, 2014, Mr. Santos reports that Potassio Ocidental continues to work with the Brazilian government on acquiring the export permit to ship the core samples to Vancouver, Canada by air freight via Belo Horizonte and Toronto. Management anticipates that results will be available in approximately 3 weeks. Management wishes to thank shareholders for their patience.

We Seek Safe Harbor.

On behalf of the Board,

Pacific Potash Corporation

Balbir Johal

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