

Drolet Stock Notes on TAAT Lifestyle & Wellness: Tobacco-Free and Nicotine-Free Alternative to Traditional Cigarettes

Mario Drolet, President of MI3 Communications Financières Inc. (MI3), released his Drolet Stock Notes on TAAT Lifestyle & Wellness Ltd. (CSE: TAAT | OTCQB: TOBAF) on March 8, 2021, for exclusive distribution on InvestorIntel. Highlights include:

- The company has developed TAAT, which is a tobacco-free and nicotine-free alternative to traditional cigarettes offered in original, smooth and menthol varieties.
- Instead of tobacco, the base material of TAAT™ is a proprietary blend called Beyond Tobacco™, which is produced using a 14-step process to include a patent-pending refinement technique to create a taste and smell just like actual tobacco.
- TAAT became publicly traded on the Canadian Securities Exchange (CSE: TAAT) on June 22, 2020.
- Healthy pullback on TAAT ...
- Support: S2; \$3.63 S1; \$4.00 Resistance: R1; \$4.52 R2; \$4.95



About TAAT™ Lifestyle & Wellness Ltd.

The Company has developed TAAT™, which is a tobacco-free and nicotine-free alternative to traditional cigarettes offered in “Original”, “Smooth”, and “Menthol” varieties. TAAT™’s base material is Beyond Tobacco™, a proprietary blend which undergoes a patent-pending refinement technique causing its scent and taste to resemble tobacco. Under executive leadership with “Big Tobacco” pedigree, TAAT™ was launched first in the United States in Q4 2020 as the Company seeks to position itself in the \$814 billion¹ global tobacco industry.

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