

# **Enthusiast Gaming's Virtual Concert for MusiCares COVID-19 Relief Fund tonight at 9pm EDT (Thursday, May 14, 2020)**

***Plus, Menashe Kestenbaum on the effect of COVID-19 on gaming and esports industry and Enthusiast's partnership with GRAMMY® nominated DJ ZHU and MrFreshAsian***

"We definitely have seen huge surge in traffic since COVID started. Quarantined at home with a lot of digital devices and technology – and gaming is tremendously up. *We are setting all time traffic record across the board...*We have positioned ourselves in an industry that is somewhat recession proof, somewhat pandemic proof and because it is all digital it is well equipped for the future and it keeps on growing...I foresee next four-five years of continual growth based on where the sector is headed and how we are primed at the forefront of this." States Menashe Kestenbaum, President, Founder and Director of Enthusiast Gaming Holdings Inc. (TSX: EGLX | OTCQB: ENGMF), in an interview with InvestorIntel's Tracy Weslosky.

Menashe went on to provide an update on Enthusiast Gaming's Virtual Concert the proceeds of which will go to MusiCares COVID -19 Relief Fund. The three-hour charity stream will start at 9pm EDT on May 14, 2020 and will be live streamed on the front page of Twitch.TV. The concert will be used to promote Enthusiast Gaming's partnership with GRAMMY® nominated

artist and newest Luminosity content creator DJ ZHU, and Twitch streamer of the year MrFreshAsian.

Menashe also said that for the younger generation gaming and esports have become the predominant form of entertainment and the COVID-19 pandemic has brought gaming and esports at the forefront in terms of entertainment.

To access the complete interview, [click here](#)