

# Lifton says Ucore's rare earth technology will be innovative and disruptive

*Ucore Rare Metals Inc. (TSXV: UCU | OTCQX: UURAF | FSE: U9U) is a development-phase company focused on rare metals resources, extraction and beneficiation technologies. On March 3, 2015, Ucore announced the right to acquire a controlling ownership interest in the exclusive rights to IBC SuperLig® technology for rare earths and multi-metallic tailings processing applications in North America and associated world markets. The company has a 100% ownership stake in Bokan-Dotson Ridge, the highest-grade heavy rare earth project within the United States, and with the emphasis being on the dysprosium, terbium and yttrium content.*

April 26, 2016 – Last week, in [Part 1](#) of a special interview, InvestorIntel spoke with technology metals advisor Jack Lifton, who explained how SuperLig® technology made Ucore “the company to beat” in the non-Chinese tech metals refining space. Now, in this second part, Jack elaborates on those points and talks about

- The “culling of the herd” – how only the real REE companies are left
- How it will be possible to recycle rare metals just as we do copper, lead and platinum
- How Ucore can make Western industrial nations competitive in the rare earth sector

Jack Lifton: Ucore's output product in the rare earth area is immediately of great interest to the great industrial nations; the United States, Germany, Japan, Korea. None of them is currently producing rare earths from mines or processing rare earths in any way. Every one of them – added together 50% at

least of the world's rare earths go to those four nations. That's your market. The industrialized nations for – majority of course for consumer devices, but a significant minority for military.

There are two ways to look at the demand for rare earth permanent magnets or the materials to make them and we're – the reason I mention we're at permanent magnets, they're the overwhelming majority of end use of rare earths. There are two reasons to be optimistic. One is that China is using more and more of these materials every year and simply cannot produce enough to meet its own demand. But better than that is that there is no source of these materials for the rest of the world, none.

What's the demand? The demand is will people continue to buy cell phones? Will people continue to buy automobiles, washing machines, vacuum cleaners? Every one of them uses rare earth permanent magnets. They're manufactured in the United States, Germany, Japan, Korea. That's where they're really manufactured. Those nations produce most of them. Those nations do not have domestic supply or domestic self sufficiency.

You are bringing to the market a competitive edge for the western industrial nations. As an American, I'm proud to say you're going to be in Utah and it's going to help us get back to being self sufficient in production of consumer goods which we cannot be without plants like yours...[to access the complete video, click here](#)

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