John Putters of Visionstate talks about doubling its WANDA facilities software subscribers

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In this InvestorIntel interview with host Tracy Weslosky, Visionstate Corp.'s (TSXV: VIS) CEO John Putters talks about the recent rapid growth in company's "software as a service model" (SAAS) customer base and revenue, particularly its WANDA™ family of facility management software.

In the interview, which can also be viewed in full on the InvestorIntel YouTube channel (click here), John explains how Visionstate provides IoT [Internet of Things] software through its proprietary WANDA product which tracks, verifies and validates cleaning protocols in hospitals, seniors homes, airports, shopping centres and other public facilities. Covid, he says resulted in a "renewed commitment to meeting these protocols," making "this technology more important than ever."

John also talks about Vistonstate's recent success. "Customer acquisition is a very common way of measuring the performance of software as a service models, and our subscription base has doubled in the past year. In fact that happened over the last nine months." Looking forward, John says that Visonstate is "adding new customers at a pace that we've never experienced before," largely due to the introduction of the low-cost and easy to deploy wandaMOBILE™ app.

To access the full InvestorIntel interview, click here

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Visionstate Corp. (TSXV: VIS) is a growth-oriented company that invests in the research and development of promising new technology in the realm of the Internet of Things, big data and analytics, and sustainability. Through Visionstate Inc., it helps businesses improve operational efficiencies, reduce costs and elevate customer satisfaction with its state-of-the-art devices that track and monitor guest activities and requests. The footprint of its WANDA™ smart device now extends to hospitals, airports, shopping centers, and other public facilities across and beyond North America. Through building up a collection of synergistic technologies, Visionstate Corp. will continue to innovate, reduce environmental impact and transform consumer experiences.

To learn more about Visionstate Corp., click here

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