

# Jack Lifton on why lithium, cobalt and rare earths are the most critical of the critical materials

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In this episode of the **Critical Minerals Corner with Jack Lifton**, Jack talks about the inadequate supply of lithium, cobalt and rare earths to replace the global automotive fleet with electric vehicles.

In this InvestorIntel video, which may also be viewed on YouTube ([click here to subscribe to the InvestorIntel Channel](#)), Jack followed up on his June 4th column titled [Why lithium and rare earths are truly a bull market and the EV transition is just bull](#) and called lithium, cobalt and rare earths the most critical of the critical materials. He pointed out the dangers for the US electric vehicle industry because of the lack of sufficient supply of lithium, cobalt and rare earths, leading to a contest among the electric vehicle companies to source the materials.

To watch the full video, [click here](#)