

Market Drivers interviews Global Blockchain Technologies CEO on the future of media

“On one hand you have the future of media. Then on the other hand you have applications of blockchain technology to the media and entertainment industry. I think Nolan and Zai and the technologies we have developed will be definitely one of the potential incumbents in this space. There are 3 projects really in the blockchain space that are really taking hold in the gaming world. I definitely think that what we are going to be offering very soon will outmatch them.” States Shidan Gouran, CEO & President of [Global Blockchain Technologies Corp.](#) (CSE: BLOC.U), in an interview with InvestorIntel Corp. CEO Tracy Weslosky.

Tracy Weslosky: Let me ask you, since you are one of our first features on the Market Drivers we are going to start with, where are you heading?

Shidan Gouran: Fortunately you are actually taking me to my next meeting. This kills 2 birds with 1 stone. I really love this idea of driving around and talking.

Tracy Weslosky: Your next meeting is to market and explain what you guys are up to because you have just announced that you have partnered with the founder of Atari, Nolan Bushnell. That is some fairly big news because Global Blockchain is evolving into a gaming company.

Shidan Gouran: Absolutely. Global Blockchain, as you said, is evolving into a gaming and entertainment company. It is really taking over the future of TV and film as well in a sense because TV and film and video games are all going to be the

same thing essentially. They are interactive media. Right now there are 2 amazing projects in the pipeline. One of them is actually a board game that involves cell phones. It involves social networking and voice narratives through Alexa. That is really amazing. Nobody has done that before. It has a huge blockchain component to it as well, which is very interesting. I am not going to go into the details of what X2 is working on. I think that is more for Nolan and Zai to share with you. I am definitely going to recommend for them to come and see you about that. Really it is the future. Right now what is really interesting to me is that American Idol gets maybe 18 million views on a good day. The top streamer on Twitch gets many multiples of that on an average day, viewers. When you see that dynamic you see where video games are going. By top streamer I mean the top video game player who streams his video games on Twitch gets more viewers than American Idol does. That is why this is important. The world is moving online. Gaming is a big part of it. X2 is really tackling the future of entertainment and media, which is super exciting.

Tracy Weslosky: In other words we have a great opportunity as investors to get involved right now. This is arguably groundbreaking and revolutionary with what you are trying to do, very large picture.

Shidan Gouran: Yeah. On one hand you have the future of media. Then on the other hand you have applications of blockchain technology to the media and entertainment industry. I think Nolan and Zai and the technologies we have developed will be definitely one of the potential incumbents in this space. There are 3 projects really in the blockchain space that are really taking hold in the gaming world. I definitely think that what we are going to be offering very soon will outmatch them.

Tracy Weslosky: Alright. Let me just back you up to. Having been an investment firm and been a leader in the blockchain technology space, I do not think a lot of people really truly

understand what blockchain technology is or how it can actually be applied here. Can you just talk to us a little bit about that market...to access the complete interview, [click here](#)

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