David Kerbel on the launch of Rritual's premium brand of functional superfoods online with Rite Aid

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In a recent InvestorIntel interview, Tracy Weslosky speaks with David Kerbel, CEO and Director of Rritual Superfoods Inc. (CSE: RSF) about Rritual's recent milestones including the launch of its premium brand of functional superfoods online with Rite Aid and surpassing full-year 2021 USA retail distribution targets within the first half of the year.

In this InvestorIntel interview, which may also be viewed on YouTube (click here to subscribe to the InvestorIntel Channel), David went on to say that with the worldwide demand for functional superfoods, Rritual has accelerated the Company's strategy in Europe and product rollout in Canada. Rritual recently announced their May purchase orders representing a strong launch in the first month of their full-scale commercial operations. Advancing toward full rollout with CROSSMARK, David also provided an update on Rritual's letter of intent with NEXE Technologies Corp. for compostable superfood products.

To watch the full interview, click here.

About Rritual Superfoods Inc.

Rritual is a fast-growing functional superfood company that creates natural wellness products which support a holistic approach to a healthy lifestyle. The company is poised to dominate a segment where demand and sales are growing exponentially. Under the executive leadership with over 100 years of CPG pedigree, Rritual has launched distribution to major retailers and is positioning itself as a leader in the functional health and wellness industry as a superfood platform. Rritual markets organic wellness products in the United States through initial retail rollout which includes over 10,000 points of sale and through www.rritual.com.

To learn more about Rritual Superfoods Inc., click here

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