## InvestorIntel.com Launches Newly Designed Site for Investors in the Capital Markets

written by Raj Shah | November 30, 2022 November 30, 2022 — Celebrating 21 years in business, InvestorIntel Corp. is pleased to announce that its new website at <u>InvestorIntel.com</u> is now live as 'the stock source' for investors in the capital markets.

"Our website has been completely redesigned from the ground up," said InvestorIntel Founder Tracy Weslosky. "The fresh, new design has made our independent coverage of the capital markets easier to access for investors and other readers, putting the daily stories from our award-winning and industry expert writers front and center. We also do not hide important stories behind a paywall or require sign-up or subscription fees from our readers."

The InvestorIntel.com website has over 5 million visitors monthly, with the majority coming from the USA (40%), followed by Canada (20%), Australia (18%), UK (15%), and rest of the world (6%). InvestorIntel.com news and original content consistently ranks at or near the top of Google News as a trusted source of independent market and company reporting and analysis.

"Award winning business journalists and financial analysts is where we stand out in the field," said Tracy Weslosky. "We are also a source for compelling video interviews conducted by hosts with extensive market experience, including Jack Lifton, Byron W

King, Peter Clausi, myself and many more. We have found that when a business story is covered properly, everyone wins, and investors have the tools they need to make informed decisions."

The new InvestorIntel.com website offers easy access to news and original articles organized by important market sectors, such as Critical Minerals and Rare Earths; Biotech & MedTech; Gold, Silver and Base metals; ESG & Cleantech; Energy, Oil & Gas and Uranium; Esports & Gaming; and Market Opinion. Company pages provide instant access to press releases, CEO interviews, and other information, and the new <u>Trending Section</u> shows what stories and companies are being followed by readers.

"As an online source of market news it is important that our website offer investors breaking news and easy-to-navigate information they need to inform their investment decisions in fast-changing markets," Tracy Weslosky said. "Our new website will continue to be an important source for companies and investors and the millions of visitors who visit us every month."

## About InvestorIntel Corp.

Celebrating over 20 years in business, InvestorIntel Corp. is the publisher of InvestorIntel.com, the source for investors in the capital markets. A leading online source of investor information written by top-ranked analysts and business journalists, InvestorIntel.com offers the ii8 System for public companies seeking to increase brand awareness. Featuring video interviews with well-known market hosts, additional benefits of the ii8 System include hosting a Q&A driven <a href="InvestorTalk.com">InvestorTalk.com</a> event and daily data-driven market feeds through InvestorChannel.com. InvestorIntel Corp. is also the founder of the <a href="Critical Minerals Institute">Critical Minerals Institute</a>, which brings together companies, government agencies, experts and investors in the vital critical minerals sector. For more information, contact

Tracy Weslosky @TracyWeslosky, +1 416 792 8228 or <a href="mailto:info@InvestorIntel.com">info@InvestorIntel.com</a>