

# Critical Materials Industry Expert Jack Lifton Joins Board of InvestorIntel Corp.

written by Raj Shah | June 2, 2021

**Toronto, June 2, 2021** – InvestorIntel.com, ‘the stock source’ for investors in the capital markets, is pleased to announce that Critical Materials industry expert Jack Lifton has joined its Board.

“I am delighted that Jack Lifton has joined our Board,” said InvestorIntel founder Tracy Weslosky. “We first met in 2008 as guests on CNBC’s Squawk Box in an episode on rare earths. I was with him in Alaska in 2011 when he coined the term ‘Technology Metals’, and we have been referring to these heavily sought-after magnetic materials and EV materials as such ever since. Since then, he has been as speaker at over half a dozen of our annual Technology Metals Summits,” Tracy continued, “and pens a weekly column for us which often trends in our Top 10 most read content on our site. An expert on supply chain issues facing many of the critical materials controlled outside of the United States, Jack will be hosting a series on InvestorTalk.com called the Critical Minerals Corner.”

Jack Lifton is the CEO of Jack Lifton, LLC and is a consultant, author, and lecturer on the market fundamentals of technology metals. Critical Materials include copper, the rare earths, the platinum group metals, the steel alloy metals, lithium, cobalt, graphite and most of the rare critical metals and materials necessary for our health, safety, and technologies, both consumer and military.

“Critical Materials play an increasingly vital role in future

technologies,” said Jack Lifton, “and InvestorIntel.com has been at the forefront of bringing issues and opportunities to investors for more than a decade. I am very pleased to be joining the Board to continue to bring the importance of this sector to a wider audience.”

Jack is on several technical advisory boards in the mining and metal refining sector and is also a founding co-principal of Technology Metals Research, LLC. He has advised governmental agencies both at home and abroad on metals industries supply chain issues and has done extensive due diligence on mining, refining, and the fabrication of metals for financial institutions globally. He is a member of numerous professional societies and is a frequent speaker at both professional and industry events on both the markets for technology metals and materials, and on the use of new and newly applied technologies for the extraction, refining and fabrication of rare metals and materials.

### **About InvestorIntel Corp.**

Celebrating 20 years in business, **InvestorIntel Corp.** is the Publisher for **InvestorIntel.com**: the stock source for investors in the capital markets. A leading online source of investor information written by top-ranked analysts and business journalists, **InvestorIntel.com** offers an **ii8 Program** for public companies seeking to increase brand awareness. The **ii8 Program**, which features video interviews with well-known market hosts, also includes access to a Moovly Media Inc. (TSXV: MVY) license for the creation of their own videos and building compelling marketing presentations. Additional benefits include hosting a Q&A driven **InvestorTalk.com** event, daily data-driven market feeds through **InvestorChannel.com**, and breaking news social media alerts through **InvestorNewsAlert.com**.

For more information, contact Tracy Weslosky @TracyWeslosky, +1 416 792 8228 or [Tracy@InvestorIntel.com](mailto:Tracy@InvestorIntel.com).