Hubert Lau talks about TrustBIX entering a new growth phase with major agreements in place

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In this InvestorIntel interview with host Tracy Weslosky, TrustBIX Inc.'s (TSXV: TBIX | OTCQB: TBIXF) CEO Hubert Lau talks about advances in the Company's "Gate to Plate" blockchain-based platform to trace food supply to achieve more trust, less waste, and track and reward sustainable behaviour.

In the interview, which can also be viewed in full on the InvestorIntel YouTube channel (click here), Hubert talks about how TrustBIX is working with Cargill and JVS, two of the largest food processors in the world, and how TrustBIX can track and provide secure supply chain data on essential foods such as cattle, pigs and chickens from farm to table, eliminating waste and increasing profits in a truly green and ESG transparent way.

Hubert also discusses how TrustBIX is now in a scale-up phase with significant agreements in place and record reported earnings last years, as well as a recent acquisition of a company that allows them to track and manage high-value agricultural and other equipment.

To access the full InvestorIntel interview, click here

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About TrustBIX Inc.

As an innovative leader, TrustBIX provides agri-food traceability and chain of custody value solutions. The Company's goal is to create a world where we trust more, waste less and reward sustainable behaviour by addressing consumer and agri-food business demands. The proprietary platform, BIX (Business InfoXchange system), is designed to create trust without compromising privacy through innovative, blockchain-derived use of technology and data. By leveraging BIX and its unique use of incentive solutions, TrustBIX delivers independent validation of food provenance and sustainable production practices within the supply chain – Gate to Plate®.

ViewTrak Technologies Inc., a wholly owned subsidiary, provides a suite of hardware and software solutions to the livestock industry in Canada, United States, Mexico and China, such as Auction Master Pro, Market Master, Feedlot Solutions and pork grading probes.

The Company's Insight technology offers an edge-to-enterprise supply chain solution that brings asset situational awareness to dealers, equipment fleets, and civil construction managers. The platform allows for the tracking, protection, and identification of movement of assets using self-powered and self-reporting cellular tags and cloud-based suite of tools.

To learn more about TrustBIX Inc., click here

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If you have any questions surrounding the content of this interview, please contact us at +1 416 792 8228 and/or email us direct at info@investorintel.com.