# Technology Metals Report (04.26.2024): Energy Fuels Takes First Base & ASM Secures \$1.12Bn for Dubbo

written by Tracy Weslosky | April 26, 2024 Welcome to the latest issue of the Technology Metals Report (TMR), brought to you by the <u>Critical Minerals Institute</u> (CMI). In this edition, we compile the most impactful stories shared by our <u>CMI Director</u>'s over the past week, reflecting the dynamic and evolving nature of the critical minerals and technology metals industry. Among the key stories featured in this report are the strategic acquisition by Energy Fuels Inc. (NYSE American: UUUU | TSX: EFR) of <u>Base Resources Limited</u> (ASX: BSE | AIM: BSE) to become a leader in critical minerals production, and Nornickel's initiative to establish a new copper plant in China, enhancing their production capabilities amidst Western sanctions. We also cover significant developments like Rio Tinto, Eramet, and LG Energy's competition to develop lithium extraction technology in Chile, which is crucial for the global battery market.

This week's TMR Report also highlights <u>the growth</u> in the electric vehicle market with projections for 2024 sales reaching 17 million units worldwide, underlining a substantial shift towards electric mobility. Additionally, we delve into Honda's massive <u>\$15 billion investment</u> to establish Canada's first comprehensive electric vehicle supply chain, promising to create thousands of new jobs and significantly bolster North America's role in the global EV market. These developments underscore the intertwined nature of technological advancements and strategic

investments across the critical minerals sector, positioning our industries at the forefront of global economic and environmental transformations.

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Growing North American support builds momentum for Dubbo Project funding process: (April 26, 2024, Source) - Australian Strategic Materials Limited (ASX: ASM) announced receiving a non-binding, conditional Letter of Interest (LoI) from Export Development Canada (EDC), offering up to A\$400 million in debt financing for the Dubbo Project, focusing on rare earths and critical minerals. This support aligns with ASM's strategy to strengthen North American partnerships, enhancing a secure critical minerals supply chain. The EDC LoI supplements previous funding interests, including A\$200 million from Export Finance Australia and A\$923 million from the U.S. Export-Import Bank, reflecting growing financial confidence in the project. ASM's Managing Director, Rowena Smith, expressed enthusiasm for the momentum in funding and strategic relationships, underlining the project's potential as a reliable source of critical minerals. The company continues to engage with other financial entities to secure further support.

Honda to build Canada's first comprehensive electric vehicle supply chain, creating thousands of new jobs in Ontario: (April 25, 2024, <u>Source</u>) – Honda is set to invest approximately \$15 billion to develop Canada's first comprehensive electric vehicle (EV) supply chain, based in Ontario. This landmark investment includes the establishment of four new manufacturing facilities, notably an EV assembly plant and a standalone battery manufacturing facility at Honda's Alliston site. Additionally, Honda will collaborate with POSCO Future M Co., Ltd. and Asahi Kasei Corporation to build a cathode active material and precursor processing plant and a separator plant, respectively. Projected to be fully operational by 2028, the assembly plant will have the capacity to produce up to 240,000 vehicles annually. This initiative is expected to create over a thousand manufacturing jobs directly and thousands more indirectly throughout Canada, significantly bolstering the nation's automotive sector. The investment highlights the global confidence in Canada's skilled workforce and robust economic environment.

BHP Targets Anglo American in Bid Valuing Miner at \$39 Billion: (April 25, 2024, Source) – BHP Group Ltd. (ASX: BHP | NYSE: BHP) proposed a £31.1 billion takeover of Anglo American PLC, aiming to become the world's top copper producer. The all-share deal requires Anglo to divest its South African platinum and iron ore stakes before acquisition. This merger would give BHP control over roughly 10% of global copper supply, anticipating a market shortage. The offer of £25.08 per share stirred Anglo's shares to rise 14%, reflecting a market value of £30.7 billion. BHP's interest, initially reported by Bloomberg, has reactivated large-scale mergers in the mining sector after a cautious period. Analysts predict a potential raise in BHP's initial bid, amidst expectations of a bidding war and increased market consolidation. The deal is expected to face antitrust scrutiny due to the significant concentration of global copper production.

Thinking about MP/Lynas? Think about Studebaker-Packard: (April 24, 2024, <u>Source</u>) – The historical consolidation of the American car industry from 1950 to 1960, where major brands like Studebaker and Packard failed despite the post-war demand for cars, serves as an analogy to critique the potential merger of MP Materials Corp. and Lynas Rare Earths Ltd. in the rare earths sector. Jack argues against the merger, citing the leadership's lack of industry-specific knowledge, operational mismatches, and

incompatible mining operations between the two firms. Concerns are also raised about the practicality of their strategies and the implications of excess capacity and the handling of hazardous byproducts. The broader theme criticizes today's business and political leaders, suggesting they lack the understanding and capability demonstrated by past industry giants like those during WWII, thereby questioning current strategic decisions in business compared to historical precedents.

BlackRock Says \$12,000 Copper Is Needed to Incentivize New Mines: (April 24, 2024, Source) – Olivia Markham, co-manager of the BlackRock World Mining Fund, stated that copper prices need to hit \$12,000 per ton—a 20% increase from current highs—to stimulate investments in new mines. This rise is crucial to prevent significant shortages during the energy transition, despite copper recently reaching a two-year high of nearly \$10,000 per ton. Markham highlighted the necessity of higher prices to support new greenfield projects as the industry faces a dire shortage of mined ore, particularly with soft demand from China this year. An analysis of recent mining investments shows that to achieve a 15% post-tax return, copper prices must reach \$12,000 per ton. The ongoing shortage and positive shifts in manufacturing sentiment suggest a potential bull market for copper, with prices already up by 15% year-to-date.

**World's Biggest Energy Traders Are Returning to Metals Markets:** (April 24, 2024, <u>Source</u>) – Some of the world's largest energy trading firms, including Vitol Group, Gunvor Group, and Mercuria Energy Group, are re-entering the metals market after a hiatus marked by previous financial setbacks. They are expanding their metals teams to utilize profits from the energy sector, amid optimistic forecasts for copper and aluminum due to looming production shortfalls. This move is strategic as these metals are crucial in the energy transition, linking closely to power

markets where these companies are also expanding. Despite the challenges posed by a market dominated by giants like Glencore Plc and Trafigura Group, these energy traders are leveraging their substantial capital and large-scale logistics to potentially disrupt the market. They are focusing on commodities like aluminum and iron, while exploring roles in base metals trading and funding mining operations, signaling a significant shift in their business strategies.

Lynas Rare Earths' revenue slumps, misses expectations: (April 23, 2024, <u>Source</u>) - Lynas Rare Earths Ltd. (ASX: LYC), an Australian miner, reported a significant decline in thirdquarter sales revenue, falling short of analyst expectations with only A\$101.2 million compared to A\$242.8 million the previous year. This decline was primarily due to decreased prices for rare earths, influenced by increased production in China and slower demand recovery. CEO Amanda Lacaze noted a slight price improvement but not enough to accelerate production. Consequently, Lynas will not increase production at its Malaysian facilities and plans to retain inventories until prices rise. The company also adjusted the budget for its Kalgoorlie project in Western Australia to A\$800 million from A\$730 million. Additionally, Lynas is progressing with its Mt Weld Expansion Project and anticipates starting construction on a U.S. processing plant by year-end to help reduce American reliance on Chinese rare earths.

Fuel cycle players explore opportunities and challenges at WNFC 2024: (April 23, 2024, <u>Source</u>) – At the World Nuclear Fuel Cycle 2024 conference in Almaty, Kazakhstan, industry leaders discussed the ambitious goal of tripling nuclear energy capacity by 2050, addressing both the opportunities and challenges this presents for the nuclear supply chain. Sama Bilbao y León, Director General of the World Nuclear Association, emphasized the growing political support for nuclear energy amidst volatile geopolitics and energy security crises. Bohdan Zronek, Chairman of the World Nuclear Association and chief nuclear officer at ČEZ, highlighted the need to enhance every aspect of the nuclear value chain, from mining to fuel fabrication, to meet this target. This includes constructing about 1000GWe of new nuclear capacity over the next 26 years, necessitating significant innovation and expansion in capabilities. The conference also focused on how front-end fuel cycle players, particularly in uranium-rich Kazakhstan, are preparing to meet these demands, with emphasis on strategic partnerships and new market dynamics.

The world's electric car fleet continues to grow strongly, with 2024 sales set to reach 17 million: (April 23, 2024, Source) -The global electric car market is expanding rapidly, with 2024 projected sales reaching 17 million units. This growth is highlighted by a 25% increase in sales in the first guarter compared to the previous year, maintaining the momentum from 2023's 35% increase to nearly 14 million vehicles sold. China continues to lead with expected sales of 10 million electric cars in 2024, representing about 45% of its total car market. In contrast, the U.S. and Europe are seeing electric cars making up a smaller portion of total sales, yet significant growth is evident. The IEA's Global EV Outlook underscores that electric vehicles (EVs) are set to dominate the future auto market, influenced by substantial investments in the EV supply chain, declining prices, and robust policy support. If current trends persist, one in three cars in China will be electric by 2030, with similar but slightly lower proportions in the U.S. and Europe. This shift is poised to drastically reduce oil consumption and reshape both the auto and energy sectors globally.

**Rio Tinto, Eramet and LG Energy seek to develop lithium extraction tech for Chile:** (April 22, 2024, <u>Source</u>) – Rio Tinto, Eramet, and LG Energy are among 30 companies vying to develop lithium extraction technology for a Chilean salt flat, as part of early exploration efforts announced by ENAMI, Chile's staterun mining agency. Chile aims to mine the Salares Altoandinos salt flat for lithium, seeking detailed proposals from companies on methods to test brine deposits and achieve battery-grade lithium, including plans for environmental impact assessments of brine reinjection. The initiative is part of a broader strategy by President Gabriel Boric to enhance state involvement in Chile's lithium sector, which holds the world's largest reserves. Boric's policy also includes transitioning from traditional evaporation ponds to direct lithium extraction technology. Meanwhile, Rio Tinto and France's Eramet are progressing with their own lithium projects in Argentina, anticipating production starts this year.

Copper demand to boom as new technology drives power consumption, Trafigura says: (April 22, 2024, Source) -Trafigura, a commodity trading firm, predicts a significant increase in copper demand, forecasting an additional 10 million metric tons over the next decade due to advancements in technology and the energy transition. This surge is driven by the growing needs of the electric vehicle (EV) industry, renewable energy, artificial intelligence, and automation. Graeme Train of Trafigura indicates that EVs will account for one-third of this new demand, with another third due to the expansion in electricity generation, transmission, and distribution. The remaining demand will come from automation, manufacturing capital expenditures, and cooling systems in data centers. This increased demand is occurring alongside a spike in copper prices, which have reached two-year highs near \$10,000 a ton on the London Metal Exchange, fueled by tight supplies and declining warehouse stocks. Disruptions like mine closures have exacerbated supply constraints, contributing to a bullish outlook for copper, with forecasts anticipating significant market shortages.

Nornickel set to build copper plant in China after shutting Russian factory: (April 22, 2024, <u>Source</u>) – Nornickel, a leading metal producer, is set to close its copper plant in Russia, aimed at reducing sulphur dioxide emissions, and will establish a new facility in China, according to CEO Vladimir Potanin. This decision follows the refusal of Western technology partners to supply essential parts due to sanctions. The move is part of Nornickel's broader strategy to adapt to the adverse impacts of Western sanctions, which have also influenced changes in the timing, cost, and configuration of their emission reduction projects. The U.S. and the U.K. recently intensified pressures by banning new imports of certain Russian metals, prompting Nornickel to seek alternative markets. Potanin announced plans for a joint venture in China to build the plant by mid-2027, leveraging local technology and market proximity, and potentially entering the battery production sector. This shift also aligns with the broader trend of Russian firms relocating to China following U.S. sanctions.

Energy Fuels Secures Strategic Acquisition (A\$375M) of Base Resources to Become a Global Leader in Critical Minerals Productions: (April 21, 2024, Source) – Energy Fuels Inc. (NYSE American: UUUU | TSX: EFR), a key player in the uranium, rare earths, and vanadium market, has significantly expanded its portfolio through the acquisition of Base Resources Limited (ASX: BSE | AIM: BSE) for A\$375 million. This deal, which entails purchasing 100% of Base Resources' shares, marks Energy Fuels' major stride into the global critical minerals market. The acquisition includes the Toliara heavy mineral sands project in Madagascar, known for its abundant deposits of monazite, a valuable byproduct in titanium and zirconium production. This project is poised to enhance Energy Fuels' production of low-cost, high-value rare earth oxides, utilizing its White Mesa Mill in Utah for processing. The acquisition also brings onboard Base Resources' experienced team, boosting operational efficiencies. Financial terms involve both stock and cash components, indicating a strategic move by Energy Fuels to diversify and strengthen its critical mineral supply, crucial for modern technologies like electric vehicles and renewable energy systems.

## Investor.News Critical Minerals Media Coverage:

- April 24, 2024 Thinking about MP/Lynas? Think about Studebaker-Packard <u>https://bit.ly/4aPlkAD</u>
- April 23, 2024 Criticality & China: A Matter of Perspective <u>https://bit.ly/3U80aNr</u>
- April 21, 2024 Energy Fuels Secures Strategic Acquisition (A\$375M) of Base Resources to Become a Global Leader in Critical Minerals Productions <u>https://bit.ly/309gNR6</u>

## Investor.News Critical Minerals Videos:

 April 25, 2024 – John Passalacqua on First Phosphate Meeting the Demand for Battery-Grade LFP Cathode Active Material <u>https://bit.ly/49SpiHk</u>

## Critical Minerals IN8.Pro Member News

#### Releases:

- April 26, 2024 Growing North American support builds momentum for Dubbo Project funding process <u>https://bit.ly/3UAo5QD</u>
- April 26, 2024 Indicative, Conditional and Non-Binding Proposal Received by American Rare Earths <u>https://bit.ly/3UjmNYG</u>
- April 25, 2024 Zentek Provides ZenGUARD(TM) Business
  Update <u>https://bit.ly/3JAoH2j</u>
- April 24, 2024 Power Nickel Extends Momentum Closes Acquisition on 80% of Nisk <u>https://bit.ly/3UviRFF</u>
- April 23, 2024 First Phosphate Intersects 92.5 m of 11.82% Igneous Phosphate Starting at Surface at Its Begin-Lamarche Project in Saguenay-Lac-St-Jean, Quebec, Canada <u>https://bit.ly/4a0zbX0</u>
- April 23, 2024 Appia Announces Appointment of Mr. Andre Costa as New VP Exploration for Brazil Operations <u>https://bit.ly/490tjMg</u>
- April 23, 2024 Power Nickel Releases Thick High-Grade Assays of Copper, PGMs, Gold and Silver from its new Lion Discovery <u>https://bit.ly/3UuBZn9</u>
- April 22, 2024 Scandium Canada Signs Pre-Development Agreement with the Naskapi Nation of Kawawachikamach for its Crater Lake Scandium Project <u>https://bit.ly/4b7qrf3</u>
- April 21, 2024 Energy Fuels Announces Agreement for Transformational Acquisition of Base Resources, Creating a Global Leader in Critical Minerals Production with a Focus on Uranium, Rare Earth Elements and Heavy Mineral Sands <u>https://bit.ly/3UtxEAS</u>

# Energy Fuels Secures Strategic Acquisition (A\$375M) of Base Resources to Become a Global Leader in Critical Minerals Productions

written by Tracy Weslosky | April 26, 2024

Energy Fuels Inc. (NYSE American: UUUU | TSX: EFR), a prominent U.S. producer of uranium, rare earths, and vanadium, has just announced a definitive acquisition of Base Resources Limited (ASX: BSE | AIM: BSE). This transformative deal, valued at approximately A\$375 million (roughly USD\$240.9M), involves the purchase of 100% of Base Resources' issued shares, marking a significant expansion into the global critical minerals market and reshaping Energy Fuels' strategic capabilities across several key mineral sectors.

This acquisition integrates the Toliara heavy mineral sands project in Madagascar into Energy Fuels' portfolio. Toliara is renowned for its extensive deposits of heavy mineral sands, particularly monazite, which is a byproduct of titanium and zirconium production. This site is one of the world's most advanced and cost-effective sources for monazite, expected to play a pivotal role in Energy Fuels' expansion into low-cost, high-value rare earth oxide production. The monazite from Toliara is slated for processing at Energy Fuels' fully owned White Mesa Mill in Utah, positioning the company as a first-tier producer of separated rare earth element oxides in a U.S.- centered operation.

The strategic significance of this acquisition extends beyond resource expansion; it encompasses the incorporation of Base Resources' seasoned mine development and operations team. This team has a proven track record in designing, constructing, and operating world-class heavy mineral sand operations in Africa, which will be invaluable in maximizing the operational efficiencies and productivity of the Toliara project.

Financially, the transaction involves an exchange of 0.0260 Energy Fuels common shares plus A\$0.065 in cash per Base Resources share, representing a robust valuation that underscores the anticipated synergistic benefits. The deal, structured as a scheme of arrangement under Australia's Corporations Act, highlights the strategic foresight of Energy Fuels' management in securing a diversified supply of critical minerals essential for modern technologies such as electric vehicles and renewable energy systems.

Energy Fuels is also engaged in high-level discussions with various U.S. government agencies and offices, seeking support for this and other critical mineral projects both domestically and internationally. This engagement underscores the strategic importance of the Toliara project not just to Energy Fuels but to the broader U.S. supply chain for critical materials.

Jack Lifton, Co-Chair of the <u>Critical Minerals Institute</u> (CMI), underscored the global significance of this acquisition, stating, "This acquisition by Energy Fuels puts them into the world-class rare earth space. This is arguably the biggest rare earth announcement in the last 10 or 15 years in the United States, as it represents not just the reopening of old mines but the introduction of a new, large-scale source of critical materials from Africa, Brazil, and Australia." The acquisition is expected to be highly accretive to Energy Fuels' shareholders, significantly enhancing the company's asset value per share and unlocking substantial potential upside through increased production capacities and cost efficiencies. Notably, the Toliara project is set to provide a sustainable, low-cost source of uranium, complementing Energy Fuels' already leading position in the U.S. uranium sector.

In summary, this acquisition not only secures a world-class mineral project at an attractive price but also strategically positions Energy Fuels at the forefront of the global critical minerals industry, ready to meet increasing demand with a robust and diversified production base. The integration of Toliara's resources and expertise from Base Resources promises to enhance Energy Fuels' capabilities across the board, ensuring long-term growth and profitability in the evolving energy and technology landscapes.

# Technology Metals Report (04.19.2024): Government Roles Escalate, Rinehart and the Market Go Bull on Copper

written by Tracy Weslosky | April 26, 2024 Welcome to the latest issue of the Technology Metals Report (TMR), brought to you by the <u>Critical Minerals Institute</u> (CMI). In this edition, we compile the most impactful stories shared by our CMI Directors over the past week, focusing on the significant shifts and investments in the critical minerals and technology metals industry. A notable development is the evolving dynamics of <u>resource nationalism</u>, particularly in Chile and Indonesia, where control over vital minerals like lithium and nickel is increasingly dominated by local governments. This shift challenges traditional Western dominance and marks a move towards a multipolar resource governance era. Adding to the market dynamics, Australia's wealthiest, Gina Rinehart, has made aggressive moves into the critical minerals sector with her \$120 million <u>investment</u> in Ecuador's Linderos copper-gold project and significant stakes in rare earth companies, positioning her as a pivotal figure in global supply chains.

This week's TMR Report also highlights several significant developments aimed at enhancing the supply chain and infrastructure of critical minerals. The U.S. Department of Energy has released a pioneering <u>roadmap</u> to integrate clean energy projects more rapidly into the nation's electric grid, targeting a substantial reduction in project backlogs. In financial boosts, critical mineral projects in Queensland and South Australia have been <u>pledged \$585 million</u> in government loans, emphasizing the growing commitment to fostering local industries and reducing dependency on international suppliers. Additionally, the closure of the Cobre Panamá copper mine has sparked a surge in copper prices, underlining the critical role of stable mineral supplies in maintaining economic stability and supporting green energy transitions. Each story is presented in chronological order to provide a comprehensive view of the week's events, rather than by order of importance, ensuring readers receive a well-rounded perspective on the sector's latest developments.

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The Shifting Dynamics of Resource Nationalism as the Demand for Critical Minerals is Set to Soar: (April 18, 2024, Source) - As global demand for critical minerals like nickel, lithium, and rare earths surges, the dynamics of resource nationalism are evolving. Historically dominated by Western powers, control is shifting towards resource-rich countries asserting sovereignty over their natural assets. China's longstanding monopoly on rare earths exemplifies this trend, leveraging resources for economic and strategic autonomy-a strategy now mirrored by Chile and Indonesia in their respective lithium and nickel sectors. Chile's government, for instance, has moved to nationalize lithium extraction by partnering with SQM to form a national critical minerals company. Meanwhile, Indonesia mandates local processing for nickel, fostering a sustainable, self-sufficient industrial base. These strategic shifts are restructuring global supply chains, challenging traditional Western dominance and heralding a multipolar resource governance era. This realignment has profound implications for geopolitical dynamics and global power structures in resource management.

**Billionaire Gina Rinehart Stakes Another Critical Minerals Claim:** (April 18, 2024, <u>Source</u>) – Gina Rinehart, Australia's richest person and head of <u>Hancock Prospecting Pty Ltd.</u>, is diversifying her portfolio by targeting critical minerals, moving away from her traditional focus on iron ore. Her recent ventures include significant investments in South America and the rare earths market. Notably, she invested \$120 million in Ecuador's Linderos copper-gold project through a deal with <u>Titan</u> <u>Minerals Ltd.</u> (ASX: TTM), aiming for up to an 80% ownership. Additionally, she acquired a 49% stake in an Ecuadorian stateowned mining company. Rinehart also increased her influence in the rare earths sector by purchasing stakes in <u>Lynas Rare Earths</u> <u>Ltd.</u> (ASX: LYC) and <u>MP Materials Corp.</u> (NYSE: MP). Furthermore, she supported <u>Arafura Rare Earths Limited</u> (ASX: ARU) in Australia, which received a substantial <u>government backing</u> of A\$840 million in grants and loans last month. Rinehart's strategic investments mark her shift to a key player in the global market, enhancing supply chain security for technology and renewable energy resources.

DOE Releases First-Ever Roadmap to Accelerate Connecting More Clean Energy Projects to the Nation's Electric Grid: (April 17, 2024, Source) - The U.S. Department of Energy (DOE) has unveiled a roadmap aimed at speeding up the integration of clean energy sources like solar, wind, and batteries into the national transmission grid, addressing the existing backlog of nearly 12,000 projects. This comprehensive guide, developed by DOE's Interconnection Innovation e-Xchange (i2X), targets a variety of stakeholders, including transmission providers, state agencies, and equipment manufacturers. It proposes 35 solutions across four main areas: improving data access, enhancing the interconnection process, promoting economic efficiency, and ensuring grid reliability. The roadmap also sets forth ambitious goals for 2030 to facilitate the Biden-Harris Administration's objective of achieving 100% clean electricity by 2035. These efforts are supported by DOE's Grid Deployment Office and various funding opportunities aimed at fostering grid resilience and interconnection efficiency.

**Critical minerals projects in central Queensland and South Australia to receive \$585 million in government loans:** (April 16, 2024, <u>Source</u>) – Critical minerals projects in Queensland and South Australia are set to receive \$585 million in federal government loans, marking a significant push by the Albanese government towards a "future made in Australia." A major portion, \$400 million, will fund Australia's first high-purity alumina processing facility in Gladstone, central Queensland. This investment comes via the \$4 billion Critical Minerals Facility, Northern Australia Infrastructure Facility, and Export Finance Australia. An additional \$185 million is earmarked to accelerate <u>Renascor Resources Limited</u>'s (ASX: RNU) Siviour Graphite Project in South Australia. These projects aim to bolster the production of minerals essential for lithium-ion batteries and renewable technologies. This initiative aligns with national strategies to enhance renewable technology capabilities and drive economic growth through local job creation and sustainable industrial development.

A \$10 billion Panamanian copper mine has been sitting idle since November - and it's part of why the metal's price is surging: (April 16, 2024, Source) – The Cobre Panamá mine, a major \$10 billion copper-producing site, has been inactive since November, significantly contributing to the global copper shortage. This closure has led to an 11% increase in copper prices this year, reaching a peak not seen in over a year. Operated by Canadabased <u>First Quantum Minerals Ltd.</u> (TSX: FM), the mine previously supplied 1.5% of the world's copper, enough to build five million electric vehicles annually. The shutdown resulted from a tax dispute with the Panamanian government, which sought more favorable terms. This has exacerbated a copper supply crisis, with the Bank of America declaring that the lack of new mining projects is now severely impacting refined copper production. This shortage coincides with increased demand for copper in green energy projects, further driving up prices.

SRC Expects to Produce 400 Tonnes of Rare Earth Metals Per Year Beginning in 2025: (April 15, 2024, Source) – The Saskatchewan Research Council (SRC) has entered into a five-year agreement with Vietnam's Hung Thinh Group to import up to 3,000 tonnes of rare earth carbonate annually starting in June 2025. This will enable SRC's Rare Earth Processing Facility in Saskatchewan to produce about 400 tonnes of rare earth metals per year. These metals are crucial for manufacturing modern technologies such as cellphones, electric vehicles, and green technologies. The deal, which stems from Saskatchewan's diplomatic efforts in Vietnam, positions SRC as a pioneer in North America with a fully integrated commercial rare earth processing facility. The Saskatchewan Government's \$71 million investment in the facility aims to boost the local and national resource sectors by enhancing mid-stream supply chain capabilities. SRC, a major Canadian research entity, expects this initiative to catalyze industry investment and growth.

U.S. Department of State Minerals Security Partnership (MSP) Aims to Support Biden Policies on Critical Minerals: (April 15, 2024, Source) – The U.S. Department of State's Minerals Security Partnership (MSP) was established to advance President Biden's policies on critical minerals and enhance supply chain security. Led by Under Secretary <u>Jose Fernandez</u>, the MSP collaborates with various countries and the European Union to foster sustainable mineral supply chains, prioritizing environmental, social, and governance (ESG) standards. The partnership focuses on diversifying supply chains, boosting investments, promoting high ESG standards in mining, and increasing recycling. Companies involved must meet stringent ESG criteria, including responsible environmental practices and ethical community engagement. Despite challenges such as varying international ESG standards, the MSP remains dedicated to "greening" economic activities and addressing climate change through global cooperation.

Tesla supplier Piedmont Lithium gets key North Carolina mining permit: (April 15, 2024, Source) – Piedmont Lithium (Nasdaq: PLL | ASX: PLL), a supplier to Tesla, has secured a crucial mining permit from North Carolina regulators to develop a significant U.S. lithium source near Charlotte. Despite the permit's conditional approval, requiring a \$1 million reclamation bond, the company faces ongoing financial challenges and local regulatory hurdles. The project, which could be a major U.S. lithium producer, is opposed by local residents due to environmental concerns. Additionally, Piedmont must obtain local zoning approval and substantial funding, estimated over \$1 billion, potentially through U.S. Department of Energy loans. The state has imposed stringent conditions, including regular environmental monitoring and a modified waste storage protocol. The project's progress hinges on overcoming local opposition and securing necessary permits and funding.

Glencore-backed nickel miner fails to secure financing after **rising costs:** (April 15, 2024, Source) – Horizonte Minerals PLC (TSX: HZM | AIM: HZM), backed by Glencore PLC (LSE: GLEN), is facing financial difficulties with its Araguaia nickel mine project in Brazil due to a significant increase in estimated costs, now exceeding \$1 billion, and concerns about market oversupply from Indonesia. As a result, the company is considering options such as selling the mine, liquidation, or securing subsidiary-level financing, though none are expected to benefit shareholders significantly. Following the news, the company's shares plummeted by 84%. This setback reflects broader challenges for nickel projects outside Indonesia, given the country's dominant market position. Horizonte's struggles highlight investor reluctance to finance high-capital, earlystage projects amid unfavorable market conditions dominated by Indonesian supply, affecting not only Horizonte but also other nickel producers worldwide.

United States and United Kingdom Take Action to Reduce Russian Revenue from Metals: (April 12, 2024, <u>Source</u>) – The United States and the United Kingdom have jointly announced new prohibitions aimed at reducing Russia's income from metal exports, specifically aluminum, copper, and nickel. The U.S. Department of the Treasury, in coordination with the UK, issued measures to prohibit the importation of these metals into the U.S. and restrict their use on global metal exchanges and in derivatives trading. These actions are intended to follow through on commitments made in the G7 Leaders' Statement to cut off revenue streams that support Russia's ongoing military activities in Ukraine. Treasury Secretary Janet L. Yellen emphasized that the measures are targeted to undermine Russian revenue while minimizing negative impacts on allies. UK Chancellor Jeremy Hunt highlighted the collaborative nature of these efforts, stressing their importance in impeding Russia's war capabilities. As a result, major metal exchanges like the London Metal Exchange and Chicago Mercantile Exchange will no longer accept newly produced Russian metals from April 13, 2024.

# Investor.News Critical Minerals Media Coverage:

- April 18, 2024 The Shifting Dynamics of Resource Nationalism as the Demand for Critical Minerals is Set to Soar <u>https://bit.ly/3W63V28</u>
- April 18, 2024 Billionaire Gina Rinehart Stakes Another Critical Minerals Claim <u>https://bit.ly/3U2G0xU</u>
- April 17, 2024 InvestorNews.com Offers Real Time Access through the Revolutionary IR Mobile App, Now Offered Through Stock Marketing Inc. <u>https://bit.ly/3TYrwPz</u>
- April 16, 2024 Tuan Tran Joins the Critical Minerals Institute (CMI) as the Newest Board Member <u>https://bit.ly/49DlucM</u>
- April 15, 2024 U.S. Department of State Minerals Security Partnership (MSP) Aims to Support Biden Policies on Critical Minerals <u>https://bit.ly/3Ji332z</u>

#### Investor.News Critical Minerals

## Videos:

- April 19, 2024 Terry Lynch on Power Nickel's 'New Crown Jewel Discovered on its NISK Project' <u>https://bit.ly/3JrQT7k</u>
- April 17, 2024 Critical Metals' Russell Fryer on the Rising Tide for Copper and Cobalt in Africa <u>https://bit.ly/4aFoWFa</u>

### Critical Minerals IN8.Pro Member News Releases:

- April 17, 2024 Gary Stanley, Former Director of the Office of Critical Minerals and Metals at the U.S. Department of Commerce, Joins the First Phosphate Advisory Board <u>https://bit.ly/3UkxbAL</u>
- April 17, 2024 Successful completion of Institutional Placement to raise A\$15M; Entitlement Offer to be undertaken <u>https://bit.ly/3W2SKHl</u>
- April 16, 2024 Appia Files NI 43-101 Technical Report on Maiden Indicated and Inferred Mineral Resource Estimate for the PCH Ionic Adsorption Clay Project in Goias, Brazil https://bit.ly/3xAahwd
- April 16, 2024 NEO Battery Materials Appoints Renowned Battery Industry Pioneer Mr. Ricky Lee as Lead Managerial Advisor <u>https://bit.ly/3UikF4C</u>
- April 16, 2024 Fathom Intersects Rottenstone-Like Nickel Tenor in Drillhole AL24077 at the Albert Lake Project <u>https://bit.ly/3JllfY8</u>
- April 16, 2024 Appia Engages Generation IACP to Provide Market Making Services <u>https://bit.ly/43XNEhv</u>
- April 16, 2024 F3 Intersects Radioactivity Across

Multiple Zones <a href="https://bit.ly/44200fv">https://bit.ly/44200fv</a>

 April 15, 2024 – Power Nickel Releases Initial Assay on New Crown Jewel Discovered on its NISK Project <u>https://bit.ly/4bdvD1h</u>

# Technology Metals Report (04.12.2024): Gina Rinehart Steps into the Critical Minerals Ring, while Copper Prepares for a Bull Ride

written by Tracy Weslosky | April 26, 2024

Welcome to the latest issue of the Technology Metals Report (TMR), brought to you by the <u>Critical Minerals Institute</u> (CMI). In this edition, we compile the most impactful stories shared by our CMI Directors over the past week, reflecting the dynamic and evolving nature of the critical minerals and technology metals industry. Among the key stories featured in this report are the surging <u>success</u> of <u>Vulcan Energy Resources Ltd.</u> (ASX: VUL), backed by Gina Rinehart, in lithium production, signaling a significant advancement in battery technology. Additionally, we explore the implications of <u>copper's c</u>limb to a 2024 high, heralded by Citi analysts as the start of the metal's second bull market this century, amidst concerns about sustainability and market dynamics. We also delve into the <u>ramifications</u> of Chinese car manufacturing in Italy on Stellantis and the

<u>challenges</u> faced by Volkswagen amidst a resurgence in petrol car demand in Europe, among other crucial developments shaping the industry landscape.

This week's TMR Report also highlights the strategic moves of influential figures like Gina Rinehart, whose investments in the U.S. rare earths sector and Brazil hint at potential industry mergers and reshaping of the global rare earths supply chain. Furthermore, we discuss the imperative for the United States to strengthen its commercial ties with African nations to secure key minerals, aiming to reduce dependency on China. Amidst fluctuating rare earths prices in China and U.S. efforts to bolster domestic mining projects, we explore the intersection of environmental concerns with mining practices, exemplified by Australian billionaire Andrew Forrest's call for greener nickel production. Lastly, we examine Canada's risk of losing its position as a major mining capital due to government opacity surrounding Chinese investments in the critical minerals sector, highlighting the broader implications of uncertain investment policies on the industry's strategic positioning.

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**Gina Rinehart-Backed Lithium Hopeful Surges After Demo Batch:** (April 11, 2024, <u>Source</u>) – <u>Vulcan Energy Resources Ltd.</u> (ASX: VUL), an Australia-listed lithium developer, experienced a surge of nearly 40% in its stock value after announcing the successful production of a demo batch of lithium chloride using directextraction technology (DLE) at its demonstration plant in Landau, Germany. This marks a significant advancement in lithium production for batteries, showcasing the potential of DLE to streamline the production process. Vulcan, backed by Australia's wealthiest individual Gina Rinehart, has established supply agreements with major European car manufacturers like Stellantis, Renault SA, and Volkswagen AG. The company's achievement was hailed as a validation of Vulcan's efforts and the viability of DLE in the lithium supply chain. Vulcan aims to commence commercial production in 2026, targeting an annual output sufficient to support half a million electric vehicles, while still seeking necessary funding. The project promises reduced carbon emissions by utilizing geothermal energy.

Copper prices climb to 2024 high as Citi calls the start of the metal's second bull market this century: (April 10, 2024, <u>Source</u>) – Copper prices have surged to their highest levels since June 2022, with May delivery trading at \$4.323 per pound in New York and three-month prices on the London Metal Exchange rising to \$9,477 per metric ton. This increase reflects growing demand for copper, seen as an indicator of economic health and a vital component of the energy transition, including electric vehicles, power grids, and wind turbines. Citi analysts herald the start of copper's second secular bull market of the century, predicting prices could average \$10,000 per metric ton by year's end and potentially rise to \$15,000 in a bullish scenario. However, concerns exist about the sustainability of these price levels, with some analysts warning that high prices could dampen demand through substitution or demand destruction, emphasizing the self-regulating nature of commodity markets.

Chinese car manufacturing in Italy could force tough decisions, says Stellantis CEO: (April 10, 2024, Source) – Stellantis N.V. (NYSE: STLA) CEO Carlos Tavares warned of tough decisions, including potential plant closures, as Chinese car manufacturing in Italy could introduce new competition, notably from automakers like Chery Auto. The Italian government's negotiations with Tesla Inc. (NASDAQ: TSLA) and Chinese companies aim to boost Italy's automotive production. Tavares emphasized the pressure on Stellantis, Italy's only major automaker, could lead to efforts to increase productivity to stay competitive, potentially affecting market share and necessitating a reduction in the number of plants. Despite rumors, Tavares confirmed Stellantis's commitment to Italy, highlighting investments such as the extension of Fiat Panda's production until 2030 and the inauguration of a facility for electrified transmissions at Mirafiori. He dismissed speculation about divesting from Italy as "fake news."

Volkswagen electric car sales plunge as Europe returns to petrol: (April 10, 2024, Source) - Volkswagen's electric vehicle (EV) sales in Europe plummeted by nearly a quarter in the first guarter of the year, amid a resurgence in petrol car demand, driven by high inflation and rising energy costs. This decline contrasts with a modest 3% global dip in all-electric sales and a 4% rise in combustion engine vehicle sales. The shift comes as governments reevaluate EV subsidies and emissions targets, with the UK delaying its ban on new petrol and diesel sales from 2030 to 2035, and the EU considering allowances for synthetic fuels. This backdrop of diminishing government support and increased competition from more affordably priced Chinese EVs, such as those from BYD, has pressured Volkswagen's sales. Despite these challenges, Volkswagen experienced a significant 91% surge in EV sales in China, underscoring the regional disparities in EV adoption trends. Other manufacturers like BMW and Tesla also report varying EV sales performance, highlighting the evolving and competitive landscape of the global electric vehicle market.

China's Tianqi Lithium's \$4bn bet on Chile at risk of backfiring: (April 9, 2024, Source) – In 2018, Tianqi Lithium, a major Chinese lithium producer, invested \$4 billion to acquire a significant stake in Chile's SQM, a move aimed at securing a strong position in the global lithium market, essential for electric vehicles. This investment in the heart of the "lithium triangle" (Argentina, Bolivia, and Chile) now faces challenges due to Chile's government seeking greater control over lithium resources, particularly in the Atacama Desert where SQM operates. SQM's agreement with Codelco, a state-owned enterprise, to form a joint venture aligns with Chilean policies for public-private partnerships in strategic sectors, potentially diminishing Tianqi's influence and future prospects in SQM's lithium venture. This development is part of a broader trend where countries are reclaiming control over critical minerals for the green transition, affecting companies like Tianqi, whose profitability and market position are under pressure from changing regulations, market dynamics, and operational challenges, both in Chile and globally.

Rinehart's MP Buy Could Trigger Rare Earths Mining Mega Merger: (April 9, 2024, <u>Source</u>) – Gina Rinehart, Australia's wealthiest person and iron ore magnate, has made a significant move into the U.S. rare earths sector by acquiring a 5.3% stake in MP Materials Corp. (NYSE: MP), which owns the Mountain Pass mine in California. This purchase has led to a 20% increase in MP's share price within five days. Rinehart's investment extends beyond MP to a 10% stake in Arafura Rare Earths Limited (ASX: ARU), an Australian rare earth producer, and 5.8% in a Brazilian company. Amidst growing competition with China and threats to "weaponize" its dominance in rare earths essential for modern technologies, Rinehart's actions hint at potential for a major merger, particularly between MP and Australia's Lynas Rare Earths Ltd. (ASX: LYC), aiming to create a significant non-Chinese rare earth supply. This development could signal strategic shifts in global rare earths production, with potential large-scale industry consolidation on the horizon.

**China's EV export boom fuels surge in demand for new carcarrying ships:** (April 9, 2024, <u>Source</u>) – Amidst a burgeoning demand for electric vehicles (EVs), Chinese automakers and shippers are investing heavily in a fleet expansion, ordering a

record number of car-carrying ships. This surge places China on a trajectory to possess the world's fourth-largest car-carrying fleet by 2028, ascending from its current eighth position. Major corporations like SAIC Motor, Chery Automobile, and EV titan BYD, along with shippers such as COSCO and China Merchants, are spearheading this initiative, accounting for a quarter of global orders. This influx primarily benefits Chinese shipyards, capturing 82% of the global orders. The expansion into foreign markets, buoyed by a cost-efficient supply chain, has been crucial for Chinese automakers facing domestic challenges like price competition and a slow economy. Notably, China has surpassed Japan as the premier auto exporter, with significant contributions from companies like BYD. However, this export growth has raised concerns in the U.S. and EU about market oversaturation with low-priced goods, though China rebuts, highlighting innovation and downplaying state support's role.

US must boost Africa ties to secure key minerals, report says: (April 9, 2024, <u>Source</u>) – To secure vital minerals critical for sectors ranging from electric vehicle production to defense, the United States must strengthen its commercial relationships with African nations, a report from the United States Institute of Peace emphasizes. This is to reduce dependency on China, which currently dominates the supply of these critical minerals. The U.S.'s near-total reliance on foreign sources, especially China, for these materials poses significant economic and national security risks. The report highlights the lag of Western mining companies behind Chinese counterparts in tapping into Africa's rich mineral resources. It suggests enhanced U.S. commercial diplomacy, particularly with leading mineral suppliers like the Democratic Republic of Congo and Zambia. Additionally, it points out the competition from Middle East firms and proposes measures like increasing project financing and reopening the U.S. consulate in Lubumbashi to facilitate U.S. investment. Despite challenges, the report argues for a more vigorous approach to match China's influence in Africa's mining sector.

Rare earths prices in China hit 7-week high on post-holiday **restocking:** (April 9, 2024, <u>Source</u>) – Rare earths prices in China, the world's leading producer, reached a seven-week peak on April 8 due to increased post-holiday restocking, before slightly declining the following day. With China dominating 70% of mining and 90% of the refined rare earths market, notable increases were observed in praseodymium oxide and terbium oxide prices, highlighting the country's significant influence on the market. The demand surge, particularly after the QingMing Festival, led to a depletion of in-plant stocks among magnetic materials producers, who then turned to the spot market for replenishment. Additionally, the use of ore cargoes as collateral by some to alleviate financial pressures contributed to the price hike. The start of the rainy season in Myanmar, a major supplier, is expected to reduce ore availability, potentially increasing market volatility as companies rely more on spot market purchases, impacting long-term contract stability. Consequently, shares in China Northern Rare Earth (Group) High-Tech saw a 4.3% increase.

**Perpetua Resources gets nod to seek \$1.8 bln US loan for antimony mine:** (April 8, 2024, <u>Source</u>) – <u>Perpetua Resources</u> <u>Corp.</u> (NASDAQ: PPTA | TSX: PPTA) has received preliminary approval from the U.S. Export-Import Bank (EXIM) for a \$1.8 billion loan to develop an antimony and gold mine in northern Idaho, aligning with efforts to reduce China's dominance in critical minerals. This potential loan marks one of the largest U.S. investments in the mining sector, reflecting the Biden administration's strategy of using federal funds to support projects that compete with Chinese firms. In addition to this loan, Perpetua will seek extra equity funding. The Stibnite mine aims to become the only U.S. source of antimony, vital for military hardware and electric vehicle batteries, while also harboring substantial gold reserves. This venture is part of a broader U.S. initiative to secure domestic supplies of essential minerals and counter China's market influence.

Mining billionaire Forrest urges China to demand greener nickel: (April 7, 2024, Source) – Australian mining billionaire Andrew Forrest has publicly called for China to implement and enforce higher environmental standards within its global supply chains, especially focusing on nickel processing in Indonesia, citing severe environmental damage. In a Financial Times interview, Forrest, who is the chair and largest shareholder of Fortescue Ltd. (ASX: FMG), criticized the extraction of Indonesian nickel for its extensive environmental degradation and urged electric vehicle manufacturers to be cautious when sourcing nickel from Indonesia. Forrest highlighted that China's increasing control over Indonesia's nickel production, vital for electric car batteries and steelmaking, comes with significant environmental concerns, including deforestation, mining waste pollution, and high carbon emissions from coal power. Despite shutting down his nickel mines in Western Australia due to price drops influenced by Indonesian nickel, Forrest remains vocal about the need for a "green premium" for sustainably produced nickel and criticizes the lack of differentiation in the market. The call comes amid rising environmental scrutiny and the potential for marketdriven adjustments to reflect the environmental cost of production.

**Canada risks losing mining capital because of government opacity around Chinese investment in critical minerals sector:** (April 5, 2024, <u>Source</u>) – The opacity of the Canadian government regarding Chinese investment in the critical minerals sector is leading to investor uncertainty and risking Canada's position as a major capital source for mining. Despite Ottawa's late 2022 announcement allowing Chinese investments only under "exceptional circumstances" without defining them, transactions continue, confusing the market. For instance, Shenghe Resources acquired a 10% stake in Vital Metals Ltd. (ASX: VML), owner of Canada's only operating rare earths mine, even purchasing a significant stockpile of rare earths mined in Canada. Critics, including those from the Macdonald-Laurier Institute, find it problematic, especially given China's dominance in the rare earths market. The unclear stance and handling of investments, such as the blocked financing deal for SRG Mining Inc. (TSXV: SRG)., reflect a broader uncertainty and potential discouragement of future critical minerals companies from basing in Canada, fearing the government's unpredictable investment policies. This situation may drive new companies to other countries, impacting Canada's mining capital and strategic positioning in critical minerals.

## Investor.News Critical Minerals Videos:

 April 12, 2024 – Defense Metals Dr. Moreno on the Wicheeda Project Poised to Become North America's Next Rare Earth Mine <u>https://bit.ly/3TXs7kh</u>

## Critical Minerals IN8.Pro Member News Releases:

- April 10, 2024 American Rare Earths' Assay Results Expand Rare Earth Enrichment Within the Cowboy State Mine Area at Halleck Creek, Wyoming <u>https://bit.ly/3JecWOT</u>
- April 10, 2024 Critical Metals PLC: Issue of Convertible Loan Notes and Corporate Update <u>https://bit.ly/4aLZ75P</u>

- April 10, 2024 Mount Squires Project Option Agreement to unlock potential further rare earth supply <u>https://bit.ly/440rco4</u>
- April 09, 2024 Pekuakamiulnuatsh First Nation and First Phosphate Announce Collaboration Agreement <u>https://bit.ly/4d2nH4C</u>

# Technology Metals Report (04.05.2024): Uranium Price Doubles as the Green Economy Charges Forward

written by Tracy Weslosky | April 26, 2024 Welcome to the latest issue of the **Technology Metals Report** (TMR), brought to you by the <u>Critical Minerals Institute</u> (CMI). In this edition, we compile the most impactful stories shared by our CMI Directors over the past week, reflecting the dynamic and evolving nature of the critical minerals and technology metals industry. Among the key stories featured in this report are Ford Motor's strategic <u>decision</u> to delay its all-electric SUV and truck productions in favor of expanding its hybrid offerings, signaling a broader trend in the automotive sector towards hybrid technologies. The <u>resurgence</u> of the uranium market, with prices doubling due to the growing demand for clean energy, underlines the critical role of uranium in achieving 2050 climate targets. Moreover, the DRC's <u>decision to suspend</u> nine subcontractors at ERG mines due to non-compliance issues highlights the persistent challenges and evolving regulatory landscape in the cobalt industry. This action reflects a commendable direction by the Congo government towards enhancing industry standards and governance. The entry of Aclara Resources Inc. into the U.S. <u>rare earth processing</u> market was both newsworthy and offered Jack Lifton an opportunity to update readers on the advancements of REE processes in North America today.

This week's TMR Report also highlights significant developments across the global critical minerals landscape, including the European Union and the United States' efforts to broaden their reach in securing critical minerals amidst a stalled bilateral agreement, and Ionic Rare Earths Limited's joint venture with Viridis Mining to establish a rare earth refining and recycling presence in Brazil. The U.S. Department of Energy's \$75 million <u>investment</u> in a Critical Minerals Supply Chain Research Facility aims to reduce reliance on foreign sources and bolster national security. Furthermore, the collaboration between NOVONIX Limited and Lithium Energy Limited to form Axon Graphite Limited through a public listing emphasizes the strategic moves within the natural graphite sector. MP Materials' awarded tax credit to advance U.S. rare earth magnet manufacturing marks a significant step towards reducing dependency on imported critical materials. Lastly, the extension of Canada's Mineral Exploration Tax Credit (METC) and the Biden-Harris Administration's announcement of a \$4 billion initiative in tax credits for clean energy supply chain projects underline the ongoing efforts and investments to strengthen the critical minerals sector, underscoring the importance of these developments for our energy security, economic prosperity, and environmental sustainability.

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Ford to delay all-electric SUV, truck to focus on offering hybrid vehicles across its lineup by 2030: (April 04, 2024, Source) - Ford Motor has announced a strategic shift in its electric vehicle (EV) plans, postponing the production of a new all-electric SUV and pickup truck to focus on expanding its hybrid vehicle offerings across its entire North American lineup by 2030. Despite this delay, Ford remains committed to the EV market, planning to continue its investments in electric technology. The production of a three-row SUV in Canada has been rescheduled from 2025 to 2027, and the launch of a nextgeneration pickup, codenamed "T3," has been moved from late 2025 to 2026. This decision reflects broader industry trends, with many automakers reassessing their EV strategies amid slowerthan-expected adoption rates and high production costs. Additionally, Ford aims to leverage new battery technology to enhance the durability and value of its future EVs, focusing its efforts on newly established plants like the "BlueOval City" in Tennessee, rather than converting existing facilities.

**Uranium price creates new ASX boom:** (April 04, 2024, <u>Source</u>) – In 2023, uranium prices doubled from US\$48 to US\$91 per pound, peaking at US\$106 in 2024, highlighting a significant recovery from previous lows. This resurgence, fueled by the demand for clean energy and carbon emission reductions, has revived interest in uranium projects, now seen as viable at around US\$100 per pound. Global initiatives to expand nuclear energy, with significant investments in new reactors in the US, China, and France, underscore uranium's critical role in meeting 2050 climate targets. Despite temporary price dips, the market outlook remains positive, driven by global nuclear expansion and supply constraints. This bullish sentiment has revitalized the uranium sector, particularly benefiting ASX-listed companies engaged in uranium exploration and mining, reflecting a broader industry optimism and investment in nuclear energy's future.

Congo Suspends ERG Subcontractors at Major Cobalt Mine: (April 04, 2024, <u>Source</u>) – The Democratic Republic of Congo has suspended nine subcontractors at Eurasian Resources Group (ERG) mines, citing non-compliance with laws requiring Congolese ownership. This move, announced on March 14, intensifies tensions between ERG and the government, which is pushing for greater domestic benefits from the mining sector. Congo, a major global supplier of cobalt and a significant copper producer, is enforcing regulations to ensure local control of mining operations. The government's actions also reflect ongoing disputes with ERG over asset development and environmental concerns. Despite the suspensions, ERG insists it adheres to local laws, emphasizing its support for Congolese suppliers and its commitment to legal compliance. The sanctions target subcontractors at Metalkol and Frontier, two key ERG projects in Congo, but are not expected to affect output due to a transitional period for bringing in compliant firms. The controversy highlights Congo's efforts to secure more benefits from its mineral resources while navigating challenges with international mining companies.

Disruptive Shift to Rare Earth Processing as Aclara Moves into American Market: (April 03, 2024, Source) – Jack Lifton of the Critical Minerals Institute (CMI) offered an analysis on Aclara Resources Inc.'s (TSX: ARA) strategic entry into the U.S. rare earth processing market. Aclara aims to utilize ionic clay deposits from Chile and Brazil for heavy rare earth elements (HREEs) crucial in magnet manufacturing. They've partnered with the Saskatchewan Research Council and Hatch Ltd. for processing facility development. Lifton, however, questioned the project's ambitious timeline and compared Aclara's efforts to established players like <u>Energy Fuels Inc.</u> (NYSE American: UUUU | TSX: EFR), which is advancing in light rare earth (LREE) separation. The column highlights the competitive nature of the rare earth market, with Aclara facing challenges from Energy Fuels, <u>MP</u> <u>Materials</u> (NYSE: MP) and <u>Ucore Rare Metals Inc.</u> (TSXV: UCU | OTCQX: UURAF). Lifton suggests Aclara needs deeper industry integration and strategic partnerships, indicating a complex journey ahead in a competitive and technological landscape.

EU, US seek broader reach on critical minerals as own deal stalls: (April 03, 2024, <u>Source</u>) – The European Union (EU) and the United States (US) are not expected to finalize a critical minerals agreement at an upcoming meeting. Despite this, they plan to launch initiatives to partner with resource-rich countries. The EU aims for an accord allowing minerals processed in Europe to be eligible for US clean vehicle incentives, focusing on cobalt, graphite, lithium, manganese, and nickel. A senior European Commission official cited the absence of an imminent deal but confirmed a joint commitment to future agreements. Difficulties include US demands for labor standards verification at mining sites. Moreover, the EU and US are seeking to differentiate their offerings from China's by emphasizing infrastructure funding, sustainability, and valueadded business opportunities for developing countries, with plans to engage with ministers from Namibia, Ukraine, Kazakhstan, and Uzbekistan among others.

Ionic Rare Earths Limited (ASX:IXR) and Viridis Mining to Form REE Refining and Recycling JV in Brazil: (April 03, 2024, Source) – Ionic Rare Earths Limited (ASX:IXR) and Viridis Mining and Minerals Limited (ASX:VMM) have announced a 50:50 joint venture (JV) to establish a dominant position in the global supply chain for Rare Earth Elements (REE) in Brazil. This strategic partnership aims to utilize IonicRE's intellectual property and Viridis' global assets to become a leading supplier of high-quality, reliable rare earths crucial for various industries and energy transition. The JV plans to co-fund a Brazilian production facility, aiming to complete a Scoping Study by the end of 2024 and a preliminary feasibility study within 18 months. IonicRE's recent success in producing rare earth oxides at its Belfast facility and Viridis' promising Colossus Ionic Adsorption Clay REE Project in Brazil highlight the joint venture's potential to accelerate growth and leverage Brazil's rich rare earth resources. This collaboration aligns with Brazil's ambition to become a global leader in rare earth production, offering an exceptional opportunity for both companies to advance their positions in the rare earth supply chain significantly.

DOE Invests \$75 Million to Strengthen Nation's Critical Minerals Supply Chain: (April 02, 2024, Source) - The U.S. Department of Energy (DOE), under President Biden's Investing in America agenda, announced a \$75 million investment for a Critical Minerals Supply Chain Research Facility, aimed at bolstering the nation's supply chains for critical minerals and materials essential for energy security, economic prosperity, and national security. This initiative, part of the Bipartisan Infrastructure Law, focuses on reducing reliance on foreign sources by accelerating the production of critical minerals from diverse sources. The facility will collaborate with other government initiatives and aims to enhance supply chain efficiencies and support a circular economy. A supply chain assessment highlighted the risks of over-reliance on foreign and adversarial sources for these materials, underscoring the importance of this project for the U.S.'s clean energy transition, manufacturing sector revitalization, and overall competitive edge. The project will involve nine national laboratories, emphasizing community engagement and benefits in line with the Justice40 Initiative. This is in addition to FECM's commitment of \$58 million since January 2021 to further support critical mineral and material projects across the country.

NOVONIX Limited and Lithium Energy Limited to Combine Natural Graphite Interests with Intention to Take Combined Business **Public**: (April 02, 2024, Source) – NOVONIX Limited (NASDAQ: NVX) ASX: NVX) and Lithium Energy Limited (ASX: LEL) are combining their natural graphite exploration interests into a newly formed company, Axon Graphite Limited, aiming for a public listing through an initial public offering (IPO) on the Australian Securities Exchange (ASX). Both companies will each retain up to 28.57% ownership post-IPO, intending to create a significant natural flake graphite project. This move is designed to unlock value for shareholders of both NOVONIX and LEL, with eligible shareholders given priority in the IPO. The combination of NOVONIX's Mt. Dromedary project and LEL's Burke and Corella projects under Axon signifies the development of a major resource aimed at supporting the electric vehicle and energy storage sectors. The IPO seeks to raise between \$15 million to \$25 million, setting the stage for Axon to become a key player in the battery materials sector, benefiting from the anticipated growth in demand for anode materials and high-grade graphite products.

**MP Materials Awarded \$58.5 Million to Advance U.S. Rare Earth Magnet Manufacturing**: (April 01, 2024, <u>Source</u>) – <u>MP Materials</u> (NYSE: MP) has been awarded a \$58.5 million tax credit by the IRS and Treasury, under the Section 48C Advanced Energy Project, to support the construction of the first fully-integrated rare earth magnet manufacturing facility in the United States. This grant was part of a competitive process by the Department of Energy assessing around 250 projects for their viability and environmental impact. The facility will focus on producing neodymium-iron-boron (NdFeB) magnets, essential for various applications including electric vehicles, wind turbines, and defense systems. With global demand for these magnets expected to triple by 2035, MP Materials' initiative aims to commence the commercial production of magnet precursor materials in Fort Worth, Texas, by summer and finished magnets by late 2025, supplying to companies like General Motors. This project addresses the U.S.'s near-total reliance on imports for these critical materials, mainly from China, and aims to establish a sustainable, end-to-end supply chain.

Relief and Renewal: Canada's METC Extension Breathes New Life **into Mineral Exploration**: (March 31, 2024, Source) – The Canadian government announced the extension of the Mineral Exploration Tax Credit (METC) until March 31, 2025, addressing concerns in the mining sector over the future of flow-through financings. This move has been met with relief, particularly as the deadline approached without prior confirmation, sparking anxiety among stakeholders. The METC plays a vital role in supporting exploration companies by enhancing flow-through share pricing, thereby facilitating fundraising. Critics, including Peter Clausi from the Critical Minerals Institute (CMI), had voiced concerns over the uncertainty caused by the government's silence, which hampered planning and investments. The extension is seen as crucial for continued investment in the sector, particularly benefiting junior mining companies and associated industries, including First Nations communities. Despite debates over the sufficiency of the projected \$65 million support, the decision signifies the government's recognition of mining's importance to Canada's economy and its commitment to sustainable development and Indigenous economic participation.

**Central Asia's rising role in global rare earth metal competition**: (March 31, 2024, <u>Source</u>) – Central Asian countries are becoming increasingly significant in the global competition for rare earth metals, crucial for technological and economic development. Eldaniz Gusseinov and Abakhon Sultonazarov highlight this trend against the backdrop of geopolitical shifts, such as the Ukraine conflict, prompting Western countries to seek alternatives to Russian and Chinese supplies. Central Asia, rich in mineral reserves, is eyed by the West to reduce dependencies, particularly as they move towards renewable energy sources. Kazakhstan emerges as a focal point with substantial reserves of rare earth elements like scandium, yttrium, and lanthanides, pivotal for industries ranging from computing to automobile manufacturing. The U.S. and EU are exploring investments in Kazakhstan to diversify their supply chains. Meanwhile, the U.S. and China vie for influence in the region, leveraging their strategic advantages. Central Asia's untapped mineral wealth, including significant rare earth deposits, positions it as a critical player in global supply chains, with the potential to alter the dynamics of resource control and economic development amidst great power competition.

Biden-Harris Administration Announces \$4 Billion in Tax Credits to Build Clean Energy Supply Chain, Drive Investments, and Lower **Costs in Energy Communities**: (March 29, 2024, Source) - The Biden-Harris Administration has announced a groundbreaking \$4 billion initiative in tax credits to foster over 100 projects across 35 states aimed at bolstering clean energy manufacturing, reducing greenhouse gas emissions, and securing the supply chain for critical minerals. This move, part of President Biden's Investing in America agenda and funded by the Inflation Reduction Act, represents a major leap forward in the domestic production of clean energy and the strategic development of critical minerals essential for energy independence and technological advancement. Managed by the Department of Energy (DOE) in partnership with the Treasury and the IRS, the initiative focuses on a diverse range of projects, including significant investment in communities historically dependent on fossil fuels, aiming to create high-quality jobs and promote a transition to a cleaner economy. The Qualifying Advanced Energy Project Tax Credit (48C) program, rejuvenated with a \$10 billion

boost from the Inflation Reduction Act, provides up to a 30% investment tax credit for approved projects that meet specific wage and apprenticeship standards. With a particular emphasis on critical minerals recycling, processing, and refining, this program is a key component of the Administration's strategy to ensure a sustainable, secure, and competitive energy future.

## Investor.News Critical Minerals Media Coverage:

- April 03, 2024 Ecclestone Takes Critical Mineral Hit Lists to Task in the Hallgarten + Co Resource Monthly "Debasing Criticality's Currency" <u>https://bit.ly/3IZLkwV</u>
- April 03, 2024 Disruptive Shift to Rare Earth Processing as Aclara Moves into American Market <u>https://bit.ly/43J4C2V</u>
- March 31, 2024 Relief and Renewal: Canada's METC Extension Breathes New Life into Mineral Exploration <u>https://bit.ly/4cFr1l1</u>
- March 29, 2024 Boosting Market Interest Through the Strategic Advantage of a Stellar Advisory Board <u>https://bit.ly/3vlAWwk</u>

## Investor.News Critical Minerals Videos:

 April 04, 2024 – Danny Huh on Neo Battery Materials' Process Innovation, 9th Patent and Position in NBM Korea <u>https://bit.ly/3VL2V2X</u>

## Critical Minerals IN8.Pro Member News Releases:

- April 04, 2024 Power Nickel Announces C\$2 Million Private Placement <u>https://bit.ly/49meqk0</u>
- April 03, 2024 Voyageur Pharmaceuticals Ltd Grants Deferred Share Units Compensation to Independent Directors <u>https://bit.ly/3U3sDyH</u>
- April 03, 2024 Zentek Announces U.S. Distribution Agreement for ZenGUARDTM-Enhanced Surgical Masks with Medwell Solutions <u>https://bit.ly/4cKM4U3</u>
- April 03, 2024 Defense Metals Appoints Guy de Selliers de Moranville to the Board of Directors <u>https://bit.ly/3vzlxsj</u>
- April 03, 2024 Panther Metals PLC Fulcrum Metals Announce Potential Disposal of Uranium Projects <u>https://bit.ly/44012BX</u>
- April 02, 2024 First Phosphate Drills a 2 m Vein of Massive Apatite at Its Begin-Lamarche Project in Saguenay-Lac-St-Jean, Quebec, Canada <u>https://bit.ly/3VIAGCb</u>
- April 02, 2024 Fathom Continues to Expand the Historic Gochager Lake Deposit to Depth with Intersections of Semi-Massive to Massive Sulphide Mineralization <u>https://bit.ly/3TKm071</u>
- April 02, 2024 CBLT Announces Program at Past Producer Falcon Gold and Revisits Historical High Gold Values <u>https://bit.ly/49jcVnl</u>
- April 02, 2024 Panther Metals PLC Obonga Graphite: Awkward East Exploration Permit Application <u>https://bit.ly/4atD3gm</u>

## Relief and Renewal: Canada's METC Extension Breathes New Life into Mineral Exploration

written by Tracy Weslosky | April 26, 2024

In a much-anticipated turn of events, the Canadian government announced on Thursday, March 28th, the extension of the **Mineral Exploration Tax Credit** (METC) through to March 31, 2025. This decision, arriving just in the nick of time, has quelled the rising anxiety within the mining sector regarding the future of flow-through financings.

For weeks leading up to the announcement, speculation and concern have been rampant. A recent story by **InvestorNews** titled <u>Anxiety Rises on the Future of Flow-Through Financings as METC</u> <u>Deadline Looms, Canadian Government Keeps Quiet</u> highlighted the sector's unease as the March 31, 2024, deadline approached without a word from the federal government. The METC has long been a cornerstone for supporting flow-through share (FTS) pricing for exploration companies, enabling them to raise funds effectively. The lack of confirmation on its renewal posed a significant threat to the cost of capital for these companies, potentially diluting their growth and exploration activities across Canada.

Peter Clausi, a Director for the <u>Critical Minerals Institute</u> (CMI), the CEO of <u>CBLT Inc.</u> (TSXV: CBLT), and a vocal advocate for the mining community, previously expressed deep concern over the government's silence. The uncertainty, he noted, made planning and investment challenging for junior mining issuers.

"Without the METC's extension, a great deal of investment would not have been made, to the detriment of everyone in the junior mining company's food chain. The extension of the METC means that the further incentive to invest in junior mining companies with assets in Canada is still there," Clausi elaborated following the announcement. "Many thanks to everyone who spoke to the government, and especially to PDAC who has been a historical leader in this area."

The extension is projected to offer support for mineral exploration investments. While the figure mentioned in the announcement was \$65 million, industry experts deem this to be an exceptionally modest number. "The \$65 million figure seems low compared to the expectations within the industry," Clausi commented, providing an opportunity to share the perceived discrepancy between the government's projections and the industry's expectations.

Despite the last-minute nature of the renewal and the questions surrounding the amount of support provided, the extension has been met with relief. The decision underscores the government's recognition of the mining sector's crucial role in Canada's economy, especially in the sustainable development of natural resources and the promotion of Indigenous economic participation.

Quotes from senior government officials, including The Honourable Chrystia Freeland and The Honourable Jonathan Wilkinson, affirm the government's commitment to supporting the mining sector. Freeland emphasized the importance of mineral exploration in creating future mining jobs, particularly in northern and remote communities, as part of Canada's transition to a net-zero economy. Wilkinson highlighted mining's historic significance to Canada and the current focus on supporting the exploration of critical minerals crucial for clean technology. The METC's extension arrives as both a significant relief and a call to action for the mining industry. It not only addresses the immediate financial concerns but also signals the government's ongoing support for mineral exploration. As Canada continues to navigate its economic and environmental goals, the sustained investment in the mining sector through mechanisms like the METC will be pivotal in unlocking the country's vast mineral wealth, creating jobs, and fostering a sustainable future.

InvestorNews recently did an <u>interview</u> with Jeff Killeen, Director of Policy and Programs at the <u>Prospectors & Developers</u> <u>Association of Canada</u> (PDAC) who explained how PDAC has played a crucial role in lobbying for the METC's renewal. Their efforts underscore the collaborative spirit required to ensure the mining sector's stability and growth. With the extension now in place, the industry can breathe easier, focusing on the exploration and development that are fundamental to Canada's economic and environmental well-being.

Peter Clausi Analyzes the METC Extension: Understanding Its Impact on Canada's Mining Industry – Highlights from the Q&A Session:

Q: The Federal Government of Canada announced an extension of the 15% mineral exploration tax credit for investors and flowthrough shares until March 31, 2025. What does this mean for the industry?

**Peter Clausi:** This means that the incentive to invest in junior mining companies with assets in Canada is still there without the mineral exploration tax. But a great deal of investment would not have been made, to the detriment of everyone in the junior mining company's food chain, including drillers, prospectors, lawyers, accountants, and most importantly, First Nations. With the METC being extended for at least one year, those persons will continue to benefit from continued investments.

Q: Why did the government wait until the last minute to announce the METC extension, and why only for one year?

**Peter Clausi:** I blame Adam Smith and his invisible hand. I think the liberal government was using the Tax Act as a tool of social policy, which they ever right to...But I think the law of unintended consequences... would have been that those companies would not have seen investment and that's not healthy for the Canadian mining ecosystem.

## Q: How does this extension impact sectors not considered critical minerals?

**Peter Clausi:** Anything that's not on the critical minerals list would have been impacted.

### Q: The extension is projected to offer \$65 million in support for mineral exploration investments. Is this consistent with your understanding of what's needed?

**Peter Clausi:** It is. I would expect that \$65 million number to be much larger, and that much larger level of support is what's needed for the non-critical mineral exploration company.

### Q: Can you comment on the significance of quotes from Chrystia Freeland and Jonathan Wilkinson in this particular news release?

**Peter Clausi:** It shows how seriously the Liberal government finally took this issue. And when they realized the unintended consequences of not extending the METC, senior officials in the government took action to extend the METC.

FTS Information sources include:

- The Canadian list of Critical Minerals, <u>click here</u>
- Mining Tax Canada
- How the flow-through share (FTS) program works Canada.ca
- <u>Canada Revenue Agency Flow-Through Shares</u>
- PDAC Access to Capital, Flow-Through Shares
- PDAC Brochure on Flow-Through Shares
- <u>Critical Minerals Institute</u>

## Boosting Market Interest Through the Strategic Advantage of a Stellar Advisory Board

written by Tracy Weslosky | April 26, 2024 In a market where securing capital has never been more competitive and shareholder demands have never been higher – the investment of time and expertise offered by an Advisory Board is an essential element for attracting investor interest that cannot be dismissed.

#### The Strategic Value of Advisory Boards in Public Companies

In the dynamic and competitive business environment of today, public companies are continually on the lookout for strategies to foster growth, adaptability, and a competitive advantage. One innovative approach that has gained traction in my research is the establishment of an Advisory Board. This entity differs significantly from the formal Board of Directors, primarily serving as a pool of external experts who provide non-binding strategic advice on behalf of the shareholders. This article delves into the myriad benefits that an Advisory Board can offer to a public company, supported by insights from industry experts and practical considerations.

#### Access to Expertise and Strategic Guidance

The primary allure of an Advisory Board lies in its ability to offer expertise and strategic guidance. Public companies can leverage the knowledge and experience of seasoned professionals across various industries to navigate through complex challenges, seize new opportunities, and refine their strategic direction. The formation of an Advisory Board focused on enhancing strategic capabilities in areas such as securing government funding, attracting capital market interest, and project validation exemplifies the potential benefits of drawing on external expertise for strategic enrichment and market credibility.

#### Enhancement of Company Reputation and Credibility

The composition of an Advisory Board can significantly bolster a company's reputation and credibility. The affiliation with renowned industry leaders sends a strong signal to shareholders, including investors and customers, demonstrating a commitment to excellence and good governance. As public market expert Peter Clausi insightfully points out, the inclusion of prominent individuals on an Advisory Board can act as a modern-day endorsement, strengthening the company's position in the market and affirming the legitimacy of its endeavors.

#### Networking and Business Development Opportunities

An Advisory Board opens the door to vast networking and business development opportunities. Advisory Board members can use their

extensive networks to facilitate introductions and partnerships that might otherwise be out of reach. This benefit is crucial for business expansion, securing investments, and penetrating new markets. It highlights the strategic value of leveraging the networks of Advisory Board members for corporate growth and development.

### Provision of Objective Insights and Risk Management

One of the critical roles of an Advisory Board is to provide objective insights, which are essential for informed decisionmaking and effective risk management. Their external perspective enables them to identify potential risks and opportunities, offering a fresh viewpoint that complements internal assessments. This function is instrumental in ensuring that strategic decisions are comprehensive and take into account the broader industry and market dynamics.

#### **Overcoming Challenges and Maximizing Opportunities**

While the formation of an Advisory Board offers numerous benefits, it also presents challenges, such as selecting suitable members and ensuring alignment of interests. Effective compensation strategies aim to balance attractiveness with the company's resource constraints, ensuring the engagement of toptier advisors. Additionally, the inherently flexible nature of an Advisory Board allows for adaptability, enabling companies to effectively respond to evolving needs and objectives.

#### Conclusion

Establishing an Advisory Board presents public companies with a strategic opportunity to harness external expertise, enhance their reputation, and stimulate business development. By providing strategic guidance, facilitating valuable connections, and offering unbiased perspectives, an Advisory Board can significantly contribute to a company's success. As companies navigate through the complexities of today's business landscape, an Advisory Board emerges as a critical element in their strategic arsenal, promising to deliver substantial value and propel growth. Through careful selection, defining clear roles, and fostering collaboration, companies can unlock the full potential of an Advisory Board, steering towards their ambitious goals with enhanced confidence and strategic insight.

## Technology Metals Report (03.28.2024): China Challenges US EV Plans and the DoE Invests \$6B to Decarbonize Economy

written by Tracy Weslosky | April 26, 2024 Welcome to the latest issue of the Technology Metals Report (TMR), brought to you by the <u>Critical Minerals Institute</u> (CMI). In this edition, we compile the most impactful stories shared by our CMI Directors over the past week, reflecting the dynamic and evolving nature of the critical minerals and technology metals industry. Among the key stories featured in this report are Chile's attempts to spur lithium sector investments amidst regulatory and environmental concerns, France's Orano exploring the possibility of a uranium enrichment plant in the U.S., and China's challenge to U.S. electric vehicle subsidy policies at the WTO. Additionally, we delve into the EU's potential adjustments to its 2035 EV mandate, President Biden's electric vehicle policies influencing American election outcomes, and Kazakhstan's push to increase uranium exports to the U.S.

This week's TMR Report also highlights U.S. Critical Materials' efforts to publicize its Bitterroot gallium deposits, significant for semiconductors and defense technologies; the Department of Energy's largest-ever investment to decarbonize industry; Brazilian Rare Earths Limited's new rare earth discovery in the Pele Project; challenges in America's lithium laws slowing down the pace of domestic production; and collaborative efforts between Australia's Pilbara Minerals and China's Ganfeng to study a new lithium chemical plant. Additionally, we explore CATL's discussions with Tesla and other automakers for U.S. licensing of its battery technology, aiming to navigate the tightening U.S. regulations on the battery sector. Through these stories, the TMR provides a comprehensive overview of the latest developments affecting the critical minerals sector, highlighting the challenges and opportunities ahead. To become a CMI member and stay informed on these and other topics, <u>click here</u>

Chile needs to finalize more lithium plan details to spur investment, miners say: (March 27, 2024, <u>Source</u>) – Chile's attempt to draw private investment into its lithium sector is met with apprehension due to unresolved details and potential regulatory hurdles. The government plans to open 26 salt flats for private mining, excluding some reserved for state control, as part of President Gabriel Boric's strategy to double lithium production by decade's end. However, concerns over how contracts will be allocated, opposition from Indigenous communities, and environmental considerations could deter investors. Industry voices also caution against possible legal conflicts over mining rights and the negative impact of heavy state involvement on Chile's investment appeal. With lithium prices and electric vehicle sales currently in a slump, the attractiveness of new projects is further challenged, making neighboring countries more appealing for lithium investment.

Chile opens lithium salt flats for investment, saves two for **state control:** (March 27, 2024, <u>Source</u>) – Chile has inaugurated a significant move to open more than two dozen lithium salt flats to private investment, while strategically keeping the prolific Atacama and Maricunga deposits under state majority control. This decision is part of President Gabriel Boric's vision to increase state involvement in the nation's lithium sector, which is the second-largest globally. The initiative could potentially double Chile's lithium output within ten years, crucial for electric vehicle batteries, according to Finance Minister Mario Marcel. The tender process for 26 salt flats will start in April, aiming for completion in July. Staterun enterprises are initiating projects in five other flats, seeking partners. Currently, only Sociedad Química y Minera de Chile S.A. ("SQM") (NYSE: SQM) and U.S.-based Albemarle Corporation (NYSE: ALB) operate in Chile, specifically in the lithium-rich Atacama salt flat. The government, signaling further interest in lithium ventures beyond Atacama and Maricunga, is also contemplating the establishment of a national lithium company and emphasizes environmental protection and indigenous community involvement in new projects.

China to challenge Biden's electric vehicle plans at the WTO: (March 27, 2024, Source) – China has filed a complaint with the World Trade Organization (WTO) against the United States, alleging that U.S. electric vehicle (EV) subsidy policies unfairly discriminate against Chinese products. This action comes in response to the U.S. Inflation Reduction Act, which, from January 1, disqualifies EVs from receiving tax credits if their critical minerals or battery components are sourced from Chinese, Russian, North Korean, or Iranian companies. China

argues that these policies distort fair competition and disrupt the global EV supply chain by excluding Chinese products. The outcome of this dispute is uncertain, particularly if the U.S. appeals a ruling against it, due to the current dysfunction of the WTO's Appellate Body. This complaint underscores the growing tensions in the global EV market, where China is a dominant player in battery technology and aims to expand its auto industry globally.

France's Orano studying plan to build U.S. uranium enrichment **plant:** (March 27, 2024, <u>Source</u>) – French nuclear fuel company Orano, previously known as Areva, is exploring the possibility of constructing a uranium enrichment plant in the United States, as part of efforts to decrease U.S. dependency on Russian uranium imports. The plan, which had been shelved following the Fukushima disaster due to a surplus in enrichment capacity, is being revisited amidst growing demand and geopolitical tensions. Orano, which is state-owned, aims to support the U.S., the world's largest nuclear power producer, in bolstering its domestic fuel production capabilities. This initiative aligns with recent U.S. legislative moves, including President Biden's approval of significant funding for domestic uranium production. Orano also plans to expand its existing uranium enrichment capacity in France to meet U.S. demand and reduce reliance on Russian supplies.

**EU May Water Down Harsh 2035 EV Mandate And Reprieve Hybrids:** (March 27, 2024, <u>Source</u>) – The European Union and Britain's ambitious plans to phase out combustion engine vehicles by 2035 in favor of electric vehicles (EVs) are facing scrutiny and potential adjustments. Experts suggest that hybrids may be given more leeway to ensure a smoother transition. The automotive industry is at risk of being dominated by more costeffective Chinese EVs, prompting concerns over the financial viability of European carmakers in the shift to electric. Stricter CO2 emissions targets are also causing unease among manufacturers. Reports indicate that EV sales growth is slowing, and the current market offerings are deemed too expensive for widespread adoption, with technology and infrastructure not fully meeting consumer needs yet. There's lobbying for regulatory review and more flexible approaches, including a broader acceptance of hybrid models and other technologies to reduce emissions. The upcoming review by the EU, along with potential geopolitical shifts and industry collaborations, could influence the pace and nature of Europe's transition to electric mobility.

**Electric cars will decide the outcome of the American election:** (March 26, 2024, <u>Source</u>) – President Biden's aggressive promotion of electric vehicles (EVs) may jeopardize his political standing, particularly in critical Midwestern swing states. His administration's focus on EVs, marked by substantial price differences and practicality issues compared to traditional vehicles, risks alienating a significant voter base. This strategy, characterized by stringent mileage requirements and incentives for EV adoption, could undermine the traditional auto industry, a cornerstone of states like Michigan and Wisconsin. Furthermore, the policy may inadvertently bolster China's position in the global EV market, while threatening job losses across America's automotive sector, including sales, maintenance, and after-market services.

World's Top Uranium Miner Seeks to Boost Exports to US: (March 26, 2024, <u>Source</u>) – Kazakhstan, the leading uranium producer globally, is intensifying efforts to increase its uranium exports to the United States. This initiative follows discussions on energy cooperation with U.S. Senator Steve Daines. Kazakhstan already holds contracts for uranium product supply until 2032 with key U.S. energy companies. The push for expanded uranium exports comes at a time when the demand for

this critical metal is rising, driven by a global shift towards nuclear power to combat climate change. Furthermore, the U.S. is contemplating a ban on imports of enriched Russian uranium, used in both nuclear reactors and weapons, highlighting the strategic importance of identifying alternative uranium sources.

Mining company touts Bitterroot gallium deposits: (March 26, 2024, <u>Source</u>) – U.S. Critical Materials is stepping up its public outreach concerning its mining claims in the Bitterroot's headwaters, with a focus on valuable gallium deposits over 6,700 acres, essential for semiconductors, 5G, smartphones, satellite systems, and defense technologies. The U.S. government, recognizing the strategic importance of gallium-especially amidst a Chinese export embargo-is heavily involved in funding and driving the production of REE and other critical minerals, with significant contributions from federal agencies. Preliminary exploration at Sheep Creek has seen support from the DOD and collaboration with academic and geological institutions, utilizing advanced survey techniques. Amidst concerns over national security due to dependency on imported gallium, U.S. Critical Materials boasts high-grade gallium deposits and is exploring environmentally sustainable separation processes. The company's partnership with Idaho National Laboratories aims to develop new processing methods to establish a domestic supply chain, a crucial step given the current lack of processing facilities in North America and the environmental and commercial challenges of existing separation technologies.

**Department of Energy announces largest-ever investment to decarbonize industry:** (March 25, 2024, <u>Source</u>) – The Department of Energy has announced a substantial \$6 billion funding for 33 projects across the U.S. to reduce emissions in energy-intensive industries. This effort, part of the largest-ever investment to decarbonize industry, leverages the Bipartisan Infrastructure Law and Inflation Reduction Act, aiming for a combined investment of \$20 billion including company contributions. Targeting major sectors like steel, aluminum, cement, and food production, the initiative is expected to cut down 14 million metric tons of CO2 annually, equivalent to removing 3 million gas-powered cars from the roads. Highlighted projects include Constellium's zero-carbon aluminum plant in West Virginia, with potential federal funding up to \$75 million, and Kraft Heinz's \$170.9 million investment to electrify and decarbonize food production at 10 facilities. Additionally, nearly 80% of the projects are located in disadvantaged communities, emphasizing the investment's broader social and environmental benefits.

Brazilian Rare Earths Limited (ASX:BRE) Announces New Rare Earth Discovery - the Pele Project: (March 25, 2024, Source) -Brazilian Rare Earths Limited (ASX:BRE) has unveiled the Pele Project, a significant new rare earth discovery in Bahia, Brazil, positioned 60km southwest of their Monte Alto Project. This district-scale endeavor is set to explore ultra-high grade REE-Nb-Sc mineralization across a target area vastly exceeding that of Monte Alto. Key findings include extensive geophysical anomalies, the largest known hard rock monazite outcrop extending over 30m, and promising high-grade monazite sand intercepts. Initial results suggest a substantial rare earth mineralization potential, mirroring the successful exploration techniques employed at Monte Alto. With comprehensive surveys and an imminent diamond drilling program, CEO Bernardo da Veiga anticipates accelerating exploration to uncover this area's full potential, marking another stride in expanding their rare earth province footprint.

America's lithium laws fail to keep pace with rapid development: (March 25, 2024, <u>Source</u>) – Efforts to make the United States a leading global lithium producer are hindered by a tangled set of state regulations, creating a significant barrier against reducing dependence on foreign lithium supplies, particularly from China. Confusion over ownership, valuation, and processing of lithium resources across states like Texas and Louisiana, combined with fluctuating commodity prices and technical challenges, are major obstacles. This situation complicates the Biden administration's ambitions for electrification and increasing domestic lithium production. Despite the urgent need for regulatory clarity to attract investment and advance projects, states vary widely in their approaches to lithium extraction and regulation. The uncertainty around regulatory frameworks is delaying the development of lithium projects, thus affecting the U.S.'s ability to meet its lithium production and electrification goals.

Pilbara Minerals and China's Ganfeng agree to study for lithium chemical plant: (March 24, 2024, <u>Source</u>) – Australia's Pilbara Minerals and China's Ganfeng Lithium have agreed to study the feasibility of building a lithium chemical plant capable of producing 32,000 metric tons of lithium carbonate or hydroxide annually, at an undecided location. The study, set to complete by March 2025, explores potential sites, including Australia, aiming for greater supply chain diversification. Pilbara Minerals, which has partnerships in other lithium projects, seeks to reduce transportation volumes and carbon footprint through midstream lithium chemicals production. Preliminary discussions have shown strong international interest in the venture, with incentives such as economic benefits and support for permitting. The venture would be a 50:50 partnership, with Ganfeng considering a stake sale based on U.S. Inflation Reduction Act benefits. Pilbara is increasing spodumene production to 1 million tons annually and may expand further, committing 300,000 tons annually to this project if it proceeds.

**CATL in talks with Tesla, global automakers for US licensing, WSJ reports:** (March 25, 2024, <u>Source</u>) – Contemporary Amperex Technology Co. Ltd. (CATL), a leading Chinese electric-vehicle

battery maker, is currently in discussions with Tesla Inc. (NASDAQ: TSLA) and other automakers to license its battery technology in the U.S. This approach comes as an alternative to establishing its own manufacturing facility in the country. These negotiations, still in the early stages, revolve around the extent of the collaboration and the specifics of the technology Tesla would license, influenced by the EV giant's financial health. CATL's existing partnership with Ford, which recently adjusted its investment strategy for a Michigan battery plant to use CATL's licensed technology amid legislative pushback, serves as a blueprint for potential agreements with other U.S. car manufacturers. This development is amidst a global downturn in EV demand and tighter U.S. regulations on the battery sector to curb Chinese influence, with CATL also focusing on innovations like faster charging batteries for Tesla.

**CATL Working With Tesla on Fast-Charging Cells, Supplying Nevada:** (March 25, 2024, <u>Source</u>) – CATL is enhancing fastcharging batteries for Tesla, targeting an electric car under \$25,000. Emphasizing cost-efficiency and longevity, CATL's collaboration extends to supplying Tesla's Nevada factory and innovating in battery technology. Despite global EV market challenges, CATL sustains growth through a diversified clientele including BMW and Mercedes-Benz, and is adapting to U.S. market restrictions by licensing its technology, notably to Ford. With geopolitical tensions affecting trade, CATL values client trust and plans to expand production in Europe and Southeast Asia. The company's strong financial standing allows it to delay further funding rounds, focusing instead on technological advancement and strategic partnerships to navigate the evolving electric vehicle landscape.

## Investor.News Critical Minerals Videos:

 March 25, 2024 – Western Uranium & Vanadium's George Glasier on Gearing up for SMC to Commence Production in Colorado <u>https://bit.ly/3ITmUVA</u>

### Critical Minerals IN8.Pro Member News Releases:

- March 28, 2024 American Clean Resources Group Establishes Environmental Sustainability Board <u>https://bit.ly/43JkN00</u>
- March 28, 2024 Scandium Canada Forms a Strategic Advisory Committee and Confirms its Initial 3 Members <u>https://bit.ly/3ISuHTM</u>
- March 28, 2024 Nano One Reports Q4 2023 Results and Provides Progress Update <u>https://bit.ly/3IXI2Km</u>
- March 26, 2024 Voyageur Pharmaceuticals Files Audited Annual Financial Statements and Grants Stock Options <u>https://bit.ly/4a0gTFV</u>
- March 26, 2024 First Phosphate Reports Published Research Studies for its Lac à l'Orignal, Mirepoix and Bégin-Lamarche Properties in the Saguenay-Lac-St-Jean region of Quebec, Canada <u>https://bit.ly/3TOTEWq</u>
- March 26, 2024 Kraken Energy Confirms Elevated Radioactivity in Both Initial Drill Holes at Harts Point Property, Utah <u>https://bit.ly/3VskYem</u>
- March 25, 2024 Bechtel contract to support ASM with engineering at the Dubbo Project <u>https://bit.ly/3Vsx8E3</u>

## Technology Metals Report (03.22.2024): US pledges \$1.28B for ASX rare earths stocks and Biden takes a major step in tackling climate change

written by Tracy Weslosky | April 26, 2024

Welcome to the latest issue of the Technology Metals Report (TMR), brought to you by the <u>Critical Minerals Institute</u> (CMI). In this edition, we compile the most impactful stories shared by our CMI Director's over the past week, reflecting the dynamic and evolving nature of the critical minerals and technology metals industry. Among the key stories featured in this report are the US's pledge of \$1.28 billion to ASX-listed rare earths firms to lessen China's dominance in the sector, the looming uncertainty over the future of Flow-Through Financings in Canada as the METC deadline approaches, and Albemarle Corporation's groundbreaking lithium auction aimed at enhancing pricing transparency. Additionally, the Biden administration's ambitious rule to expand electric vehicles (EVs) and the examination of factors behind cooling EV sales growth emphasize the ongoing transformations and challenges within the critical minerals sector.

This week's TMR Report also highlights several significant developments that further shape our understanding and approach

to the critical minerals industry. The urging by the US Energy Secretary for Congress to ban uranium imports from Russia supports domestic nuclear fuel development, while China's rebound in graphite exports for batteries signals geopolitical tensions and strategic resource control. The US's efforts to incorporate Central Asia into its critical minerals supply chains, Indonesia's investment in a new HPAL plant by Vale to boost nickel production for EV batteries, and CATL's enduring ambitions despite a slight dip in quarterly earnings showcase the global landscape's complexity and interconnectedness. Furthermore, Graphjet Technology's innovative approach to producing greener graphite and the push to recognize phosphate and potash as critical minerals in the US underscore the ongoing efforts to secure and diversify supply chains. Lastly, Kazakhstan's emerging potential to rival China in the production of rare-earth metals points to the shifting dynamics of global supply and the continuous search for strategic alternatives to current market dominators.

To become a Critical Minerals Institute (CMI) member, click here (<u>https://criticalmineralsinstitute.com/join</u>)

US pledges \$1.28b for ASX rare earths stocks (March 21, 2024, Source) – The US aims to allocate \$1.28 billion to ASX-listed rare earths firms, Meteoric Resources NL (ASX: MEI) and Australian Strategic Materials Limited (ASX: ASM) (ASM), to diminish China's dominance in critical minerals necessary for decarbonization and defense. The US Export Import Bank's (US EXIM) potential loans aim to support projects in Brazil and New South Wales, contingent upon US companies obtaining project contracts. This funding is part of wider US and Australian efforts to establish non-Chinese critical mineral supply chains, with additional support from the US Department of Defence and other agencies for various projects. This initiative underscores the strategic importance of diversifying global supply chains and bolsters the credibility and development prospects of companies like Meteoric and ASM in the critical minerals sector.

Anxiety Rises on the Future of Flow-Through Financings as METC Deadline Looms, Canadian Government Keeps Quiet (March 20, 2024, **Source)** - Facing the potential expiration of the Mineral Exploration Tax Credit (METC) at the end of March, the Canadian mining industry is gripped by uncertainty. This credit, crucial for supporting exploration companies through Flow-Through Share pricing, might not be renewed, threatening to raise capital costs by 15-20%. The federal government's silence on the issue heightens anxiety, affecting planning and investments, especially for junior miners. Provincial credits in Ontario and Saskatchewan face similar fates, though Manitoba and British Columbia have permanent solutions. The industry is anxiously awaiting the federal budget announcement on April 16, hoping for a resolution. The potential loss of METC, combined with recent tax changes, could significantly impact exploration investment in Canada, underscoring the importance of government policy in the sector's financial health.

Albemarle Lithium Auction offers a bold move forward in pricing transparency in the critical minerals market (March 20, 2024, Source) – Albemarle Corporation (NYSE: ALB), the largest lithium producer, is initiating a landmark auction on March 26 to enhance transparency and address price discovery issues in the lithium market. This move, highlighted by Jack Lifton of the <u>Critical Minerals Institute</u> (CMI), aims to mitigate the opacity and volatility that have long plagued the sector, exacerbated by the electric vehicle (EV) boom. Traditionally, lithium prices have been privately negotiated, lacking a clear global benchmark. Albemarle's auction represents an innovative step towards establishing more transparent pricing, inviting competitive bidding for a significant lithium quantity. Although this initiative marks progress towards addressing market challenges, Lifton cautions it may not fully resolve the industry's volatility and unpredictability, signaling a critical evolution in lithium pricing strategies amidst growing global demand.

Biden Administration Announces Rule Aimed at Expanding Electric Vehicles (March 20, 2024, Source) - The Biden administration unveiled a pivotal climate regulation, aiming to revolutionize the U.S. auto industry by ensuring a majority of new passenger vehicles sold by 2032 are electric or hybrid. This marks a major step in tackling climate change, given transportation's status as the top carbon emitter in the country. Despite electric vehicles (EVs) constituting only 7.6% of car sales last year, this rule mandates a significant increase to meet a 56% EV sales target, with hybrids contributing an additional 16%. President Biden highlighted the initiative's potential for economic growth, job creation, and significant environmental benefits, including a projected reduction of over seven billion tons of carbon dioxide emissions over three decades. However, the transition faces challenges, including manufacturing and infrastructure overhaul, political opposition, and consumer acceptance. The regulation, which introduces stringent emissions caps, has garnered both support for its environmental impact and criticism for its feasibility and potential economic implications. Critics argue it may impose undue pressure on the auto industry and consumers, while supporters see it as a crucial step toward a more sustainable future.

The cars, the chargers or the customers? A look at what's behind cooling EV sales growth (March 20, 2024, Source) – Facing cooling growth in electric vehicle (EV) sales, automakers are adjusting their production strategies amidst increasing model availability. The sector balances optimism with skepticism regarding the shift away from fossil fuels, underlined by challenges like inadequate charging infrastructure impacting consumer choices. Events like CERAWeek by S&P Global highlight EVs' potential to reduce oil demand, emphasizing the transition's significance. Despite slower sales growth, companies like Ford report significant increases, pointing to the essential role of EVs in future automotive competitiveness. Addressing consumer concerns, particularly around charging reliability and infrastructure, alongside educating an evolving customer base, is pivotal for sustaining the industry's growth momentum.

**US energy secretary encourages Congress to ban uranium supplies from Russia (March 20, 2024, Source)** – U.S. Energy Secretary Jennifer Granholm has urged Congress to ban uranium imports from Russia to support domestic nuclear fuel development. This call comes in light of legislation passed by the U.S. House last December, aimed at halting these imports as part of the response to Russia's invasion of Ukraine. However, the Senate has faced delays due to a hold by Senator Ted Cruz on unrelated issues. Granholm emphasized that passing this ban would release funds for expanding domestic uranium enrichment and producing high assay low enriched uranium (HALEU) for advanced nuclear reactors. She expressed optimism during a House hearing on her department's budget, highlighting the urgency of this action to advance domestic nuclear energy capabilities.

China's exports of graphite for batteries rise from December low (March 20, 2024, Source) – China's natural graphite exports, essential for electric vehicle batteries, rebounded after Beijing's December controls aimed at tightening its grip on vital minerals for advanced manufacturing. From a December low of 3,973 tonnes, exports rose to 6,275 tonnes in January and 10,722 tonnes in February, despite previously averaging about 17,000 tonnes monthly. The restrictions, viewed as a response to Western trade barriers, notably impact trade flows. Rising tensions are evident as the U.S. considers blacklisting Chinese

semiconductor firms linked to Huawei Technologies, signaling an escalation in the technological rivalry. These developments underscore the strategic importance of graphite in the global tech industry and the geopolitical tensions surrounding access to critical manufacturing resources.

US Looks to Draw Central Asia Into Critical Minerals Supply Chains (March 18, 2024, <u>Source</u>) - The United States is actively seeking to integrate Central Asia into its critical minerals supply chains, a move underscored by the February 2024 inauguration of the Critical Minerals Dialogue (CMD) in the C5+1 format. This initiative, bolstered by the collective will of the U.S. and Central Asian nations-Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan, and Uzbekistan-aims to bolster Central Asia's role in global supply chains, thereby enhancing economic cooperation, facilitating clean energy transitions, and protecting regional ecosystems. Central Asia, rich in critical minerals like nickel, cobalt, palladium, rare earth elements (REEs), and others vital for high-tech, defense, and green technologies, represents a strategic alternative to China's dominance in these supply chains. The U.S. is particularly keen to mitigate risks associated with China's control over a significant portion of the world's critical minerals processing and production. Through the CMD and other partnerships, the U.S. seeks to foster investment in Central Asia's vast mineral resources, promising a potential shift in global economic and technological power dynamics while confronting strategic vulnerabilities and enhancing national security.

Indonesia says nickel miner Vale to build another \$2 bln HPAL plant (March 18, 2024, Source) – Nickel miner PT Vale Indonesia is considering a \$1.91 billion investment in a new high-pressure acid leaching (HPAL) plant on Sulawesi island, announced Indonesia's Investment Ministry. This plant, named "SOA HPAL," aims to produce mixed hydroxide precipitate (MHP), essential for electric vehicle batteries, with an expected annual output of 60,000 metric tons of nickel in MHP. Vale Indonesia, which is in the final stage of exploration, plans to collaborate with automakers for this venture. The company already has two HPAL projects underway in Sulawesi, partnering with Zhejiang Huayou Cobalt, and has Ford's involvement in the \$4.5 billion Pomalaa project. Additionally, Indonesia's state mining company MIND ID recently acquired a 14% stake in Vale Indonesia, bolstering its position as a top shareholder.

CATL earnings slip masks charged-up ambitions (March 18, 2024, **Source**) - Contemporary Amperex Technology (CATL), the world's largest electric car battery manufacturer, experienced a slight 1.2% decline in quarterly earnings, marking its first downturn since early 2022. Despite reduced factory utilization and the broader industry's cooling sales growth, CATL is ambitiously expanding, planning new facilities to increase its production potential significantly. The company dominates the global market, boasting a 36.8% share and leading innovation with a large R&D team focused on advanced battery chemistries. Although facing challenges in the United States, CATL is making strategic moves abroad, including constructing a factory in the European Union. Investors remain optimistic, reflected in a stock price increase, as CATL's scale, innovation, and strategic expansion position it to potentially outpace competition and maintain market leadership, despite potential overcapacity risks.

Startup Offers EV Firms Greener Graphite in Alternative to China (March 18, 2024, Source) – Graphjet Technology, an alternative energy startup in Malaysia, is offering electric-vehicle (EV) manufacturers a sustainable source of graphite by converting agricultural waste into this critical battery component. Utilizing palm kernels, the company can produce graphite with an 83% lower carbon footprint and at 80% less cost than traditional methods. Starting in the second quarter, Graphjet aims for an annual production capacity of 3,000 tons from its facility in Malaysia, a leading palm oil producer. This move provides a significant alternative to China's dominance in the synthetic graphite market, responsible for 90% of the global supply. The U.S. is keen on diversifying its EV battery supply chain away from Chinese control, especially in light of China's recent export restrictions on graphite. Graphjet's initiative is timely, as it plans expansions in Nevada, Korea, Japan, and Europe, aiming to address the growing global demand and the U.S.'s need for a reliable graphite source outside China.

TFI: Phosphate and Potash are Critical Minerals, Senate Bill to Solidify (March 14, 2024, Source) - The Fertilizer Institute (TFI) has commended the U.S. Senate's bipartisan effort to classify phosphate and potash as critical minerals, highlighting the move as crucial for securing the nation's agricultural future and food supply. The legislation, backed by Senators from both parties, aims to ensure a resilient and sustainable domestic fertilizer supply for American agriculture by addressing the vulnerabilities in the global supply chain and geopolitical instability. With the majority of the world's phosphate and potash concentrated in a few countries, and the U.S. heavily reliant on imports for its potash needs, this initiative seeks to mitigate supply chain risks. Recognizing these minerals as critical could streamline the permitting process for expanding and opening new mines in the U.S., a necessary step given the extensive time and financial investment required.

Kazakhstan's Potential to Overtake China in Production of Rare-Earth Metals (March 14, 2024, Source) – Kazakhstan is on the verge of becoming a significant contender in the global rareearth elements (REEs) market, challenging China's dominance. With China controlling 70% of the market and facing strained relations with the West, North American and European investors are turning to Kazakhstan's rich reserves as a strategic alternative. This shift is driven by the need to diversify supply chains away from China, given REEs' critical role in technology and manufacturing. The US and EU are prepared to invest in Kazakhstan, aiming to secure a stable, sustainable supply of these vital materials. However, Kazakhstan must modernize its mining practices and carefully select investors to fully leverage its potential as a global REE supplier.

## Investor.News Critical Minerals Media Coverage:

- March 20, 2024 Anxiety Rises on the Future of Flow-Through Financings as METC Deadline Looms, Canadian Government Keeps Quiet <u>https://bit.ly/3IKHmI7</u>
- March 20, 2024 Albemarle Lithium Auction offers a bold move forward in pricing transparency in the critical minerals market <u>https://bit.ly/3vkpBwf</u>
- March 20, 2024 The Top 5 Reasons Why YouTube Will Transform Marketing for Public Companies <u>https://bit.ly/3PvPnEC</u>

## Investor.News Critical Minerals Videos:

- March 20, 2024 CBLT'S Peter Clausi on de-risking exploration projects with M&A <u>https://bit.ly/3vfU6Uf</u>
- March 20, 2024 Chris Buncic on the "shocking" Chrysalis Copper timeline for production <u>https://bit.ly/49ZGRGm</u>
- March 19, 2024 World Renowned Critical Minerals Expert Constantine Karayannopoulos is Bullish on Lithium

https://bit.ly/43m0vbk

- March 19, 2024 Peartree's Ron Bernbaum on how Charitable Flow-Through Financings Connects Donors, Investors, and Mining Companies for Canada's Exploration Capital <u>https://bit.ly/4cj303V</u>
- March 19, 2024 Xcite Resources' Jean-Francois Meilleur on the Athabasca Basin's untapped potential for significant uranium discoveries <u>https://bit.ly/49Y09SK</u>
- March 19, 2024 Scandium Canada's Guy Bourassa on One of the Largest Primary Scandium Projects in the World <u>https://bit.ly/3TlHeUp</u>
- March 18, 2024 Rowena Smith Highlights ASM's Operational Success at Korean Metals Plant in Rare Earth Metals Production <u>https://bit.ly/3TH1jWS</u>
- March 18, 2024 Jack Lifton Sits Down with 'Bobby' Stewart, the Driving Force Behind Geophysx Jamaica's Charge into the Global Arena with Critical Minerals <u>https://bit.ly/3vhDtaG</u>
- March 18, 2024 WEALTH's Peter Nicholson on the Added Benefits of Critical Mineral Flow Through Investment Deals in Quebec, Saskatchewan and Manitoba https://bit.ly/4a37xGk
- March 17, 2024 John Passalacqua on First Phosphate's groundbreaking achievements in the phosphate mining industry <u>https://bit.ly/3VgRlwt</u>
- March 17, 2024 America Rare Earths' Donald Swartz on the recent increase in in-situ resources at Halleck Creek by 64% to 2.34 billion tonnes <u>https://bit.ly/3IGgvNv</u>
- March 17, 2024 Rowena Smith sits down with Jack Lifton on ASM's 'Mines to Metal' Advantage in Supplying Rare Earths <u>https://bit.ly/4cmIlMc</u>

## Critical Minerals IN8.Pro Member News Releases:

- March 21, 2024 Hearty Bay Drilling Suggests Till Sampling May Lead to Source of Radioactive Boulders <u>https://bit.ly/3ILHjvL</u>
- March 21, 2024 ASM receives US\$600M (A\$923 million) Letter of Interest from US EXIM for Dubbo Project, as US partnerships begin to play a significant role <u>https://bit.ly/4ahxWQR</u>
- March 20, 2024 NEO Battery Materials Announces Change of Auditor to MNP LLP <u>https://bit.ly/3VrGyQf</u>
- March 20, 2024 Power Nickel Continues to Expand its Near Surface High-Grade Cu-Pt-Pd-Au-Ag Zone 5km Northeast of its Main Nisk Deposit <u>https://bit.ly/3IM5Cd5</u>
- March 19, 2024 First Phosphate Drills 9.44% P205 Over 89.10 m at Its Begin-Lamarche Project in Saguenay-Lac-St-Jean, Quebec, Canada <u>https://bit.ly/43wi4qT</u>
- March 19, 2024 Defense Metals Appoints HCF International Advisers for Strategic Funding Review of Wicheeda REE Project <u>https://bit.ly/3IGNMIo</u>
- March 18, 2024 American Rare Earths' Scoping Study confirms low-cost, scalable world-class REE project <u>https://bit.ly/3IJID21</u>

## The Top 5 Reasons Why YouTube Will Transform Marketing for Public Companies

written by Tracy Weslosky | April 26, 2024 "This is a data-driven market. To be 'discovered' you must offer data. And there is no where better than YouTube. I tell clients everyday to go start a YouTube channel."

In an era where digital platforms are continually reshaping how businesses connect with their audience, YouTube has emerged as a pivotal marketing tool for public companies. The evolution from traditional media to digital platforms, particularly YouTube, is not just a trend but a significant shift in consumer and investor behavior. Our journey since launching the InvestorNews 2010, now accessible channel in YouTube through InvestorCoffee.com, has allowed us to closely observe and leverage the effectiveness of YouTube in marketing. Integrating compelling statistics, here are the top 5 reasons that illustrate why YouTube is set to revolutionize marketing for public companies and the importance of establishing your own YouTube channel.

### **1.** Attracting a New Demographic

The digital age beckons a new era of consumers and investors, predominantly younger, who are increasingly difficult for public companies to reach through traditional media. YouTube, with 2.70 billion monthly active users globally, offers an expansive platform to bridge this gap. Notably, the largest share of YouTube users is between ages 25 to 34 years old, highlighting its effectiveness in reaching a younger demographic. This demographic insight is crucial for companies looking to appeal to and engage with the next generation of investors and consumers.

## 2. Keeping Shareholders Updated

In today's fast-paced world, shareholders prefer immediate and accessible content over traditional communication methods. YouTube's 122 million daily active users underscore the platform's vast engagement, providing a dynamic channel for companies to update their shareholders. The direct search functionality, where users can find content by simply speaking into their remote, emphasizes the importance of a strong YouTube presence to ensure discoverability and maintain shareholder engagement.

### 3. Building Your Own YouTube Channel

The argument for public companies to invest time in their own YouTube channels is further supported by the platform's content diversity and engagement rates. With over 500 hours of content uploaded to YouTube every minute, the platform's vast content library offers companies a unique opportunity to stand out and directly engage with their audience. Frankly, I predict that the potential for companies to build a dedicated and engaged audience through their own channels will be explosive when done right.

# 4. Your YouTube Channel is Your New Website

YouTube's role extends beyond just a video-sharing platform; it has become a primary source of information for many users.

Android users spent a monthly average of 27 hours and 26 minutes on the YouTube app, showcasing the significant mobile engagement with YouTube. This statistic highlights the importance of having a dedicated YouTube channel for your company, providing a space where interested parties can access information and updates anytime, anywhere.

## 5. Simplifying Audience Engagement

One of the standout features of YouTube is its ability to simplify audience engagement. Once users subscribe to a channel, they automatically receive notifications and access to new content, eliminating the need for companies to maintain complex databases or outreach programs. This seamless interaction facilitates ongoing engagement with your audience, making YouTube an effective tool for building and maintaining investor and consumer relationships.

### Conclusion

The transformative potential of YouTube for public companies is evident through these compelling statistics. From its massive global reach and high daily engagement to its significant advertising revenue growth and influencer marketing potential, YouTube presents an unparalleled opportunity for companies to innovate their marketing strategies. Establishing a dedicated YouTube channel not only enhances your company's visibility and accessibility but also provides a direct and engaging channel to connect with a broader audience, including the vital younger demographic. As YouTube continues to dominate the digital landscape, the importance of leveraging this platform for your public company's marketing strategy cannot be overstated. Embracing YouTube as the new TV is not just a strategic move; it's a forward-looking approach to engaging with the future of media and communication.